

# Best Hard Seltzer Brands and Companies Overview 2022

*Global Hard Seltzer Market to Reach US\$ 11.9 Billion by 2027, Impelled by the Rising Health Consciousness Among the Masses | IMARC Group*

SHERIDAN, WYOMING, UNITED STATES, June 27, 2022 /EINPresswire.com/ --

Hard seltzer refers to a carbonated beverage that is similar to beer, with about 5% alcohol by volume. It is typically prepared from brewed cane sugar, malted rice, soda water, flavorings, etc. Hard seltzer comes in various flavors, including lemon, watermelon, strawberry, passionfruit, pomegranate, lime, tangerine, etc. It is consumed as a healthy alternative to regular alcoholic drinks, owing to it being gluten-free with low calorie, sugar, and carbohydrate content. As a result, hard seltzer is extensively available in hypermarkets, supermarkets, online stores, etc., across the globe.



Top Hard Seltzer Brands and Companies

The global hard seltzer market reached a value of US\$ 5.5 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 11.9 Billion by 2027, exhibiting at a CAGR of 13.6% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

Request Free Sample Report: <https://www.imarcgroup.com/hard-seltzer-market/requestsampl>

The shifting preferences among consumers towards beverages with low alcohol content are primarily driving the hard seltzer market. In line with this, the elevating popularity of flavored alcoholic beverages and the inflating demand for ready-to-drink (RTD) sparkling beverages, including hard seltzer, are further catalyzing the market growth. Moreover, the growing influence of Western cuisines and the escalating disposable income levels of individuals are also positively influencing the global market. In addition to this, the expanding need for gluten-free beverages among people who suffer from autoimmune disorders and inflammatory diseases is acting as another significant growth-inducing factor. Furthermore, the rising environmental concerns are

encouraging numerous manufacturers to launch new packaging designs that are portable and recyclable, which is expected to fuel the hard seltzer market in the coming years.

Some of the [Top Hard Seltzer Manufacturers](#) in World 2022 being:

- Anheuser-Busch InBev
- Barefoot Cellars (E. & J. Gallo Winery)
- Blue Marble Cocktails Inc.
- Bicks & Co
- Future Proof Brands LLC
- Hard Seltzer Beverage Company LLC (The Boston Beer Company Inc)
- Lift Bridge Brewing Co.
- Oskar Blues Brewery
- White Claw Hard Seltzer

Explore Complete Blog by IMARC Group: <https://bit.ly/3x5Cnvx>

Explore Hard Seltzer Market Research Report 2022-2027: <https://bit.ly/3b9E8h6>

Note: If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

## About Us

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Elena Anderson  
IMARC Services Private Limited  
+1 631-791-1145  
[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/578644377>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.