

Mailing List Website has prepared a list of Special Olympics donors across the United States of America.

The Special Olympics celebrate American achievements from the disabled community and present new charity opportunities.

LAS VEGAS, NV, UNITED STATES, July 28, 2022 /EINPresswire.com/ -- Sprint Data Solutions Worldwide Marketing is ready to help charitable organizations focused on the Special Olympics find donors throughout the USA. Companies focusing on working with other businesses can use business postal mailing lists with the names and titles of key-decision makers for these high-volume transactions.

Other organizations are more focused on donations from the general public. For these charity needs, consumer postal mailing lists are also available. These databases have comprehensive metrics and can be broken down according to geographic and demographic targeting requirements. Whether the need is for B2B contact or the retail consumer, Sprint Data Solutions Worldwide Marketing can provide for these marketing requirements.



Special Olympic Donors Mailing Lists



Special Olympics Spectators of America Mailing List

The Start Of Sprint Data Solutions Worldwide Marketing

Sprint Data Solutions Worldwide Marketing was founded on an idea from a disabled veteran. Once the duties of military service were completed, the step after that was to change focus, moving away from the country's defense to its growth, specifically through the economy. The focus would be on businesses to help them find the clients or customers that are a healthy

element of organic growth. A start-up was formed in pursuit of this, and today that company has grown to boast a staff with over 50 years of combined experience in the marketing industry.

Sprint Data Solutions Worldwide Marketing entered the marketing industry just before a major transition. The traditional media channels like print and television advertising still dominated the field, but digital was making rapid gains that people took notice of. The company's initial focus was direct mail marketing, a choice that also imparted critical skillsets in data acquisition, management and analytics. When it became apparent that digital marketing was increasing in relevance faster than most had anticipated, Sprint Data Solutions Worldwide Marketing's data-focus gave it an early mover advantage, yielding significant gains for both the company and clients.

Now, Sprint Data Solutions Worldwide Marketing has increased its service range well past its initial limitation of only the hometown of Las Vegas, Nevada. The whole of the United States is now serviced, including Alaska and Hawaii. Organizations that want to reach the rest of the continent can also request databases for markets in Canada and Mexico. And for groups that wish to go global, it's now possible to cross the Atlantic and enter the European Union market, with databases for nations like France.



BIG DOLLAR Special Olympic Donors Mailing List



Special Olympic Television Watchers Mailing List



Special Olympics Family's Members Mailing List

The Special Olympics were first conceived over 50 years ago, back in 1968. Throughout the late 50s and 60s, medical experts agreed that physical activity and even athletics were just as important for mentally and physically disabled Americans as those without disabilities. The first early efforts to organize athletic events began with camps for the disabled and led to larger activities.

Today, the Special Olympics is an event that takes place every two years, alternating between summer and winter events. As of 2003, it is now also an event with international locales, no longer confined to being held only in the United States. Over the two years leading up to a Special Olympics event, over five million intellectually and physically disabled athletes participate in over 100,000 events culminating in the Special Olympics themselves. It is now a massive, globally recognized celebration of the achievements of those who are disabled.

Finding More Opportunities

<u>The Special Olympics regularly receive donations from Americans</u> all over the country with interest in providing financial support. Some do this because friends or family members are disabled, which shows support. Others do so because they recognize that providing the disabled with more ways to express themselves is an uplifting experience for everyone.

Whatever the motivation may be, this presents unique opportunities for the right organizations. Donors to the Special Olympics have distinct and varied interests, especially regarding other causes to donate to. They are also more receptive to marketing with a disability focus, whether for construction with greater disabled accessibility or programs to support and recognize the needs of the disabled.

Reaching The Donors

Sprint Data Solutions Worldwide Marketing has extensive databases of Special Olympics donors throughout the United States. For the broadest targeting, nationwide lists are available. However, donors can also be scoped down to more specific fields, such as regional targeting for only donors in the Pacific Northwest. Single states can also be targeted if there's a need to reach out only to donors in North Dakota. It's also possible to target donors in a single neighborhood, such as only donors in Manhattan, New York City.

Donors can also be classified by demographic needs. If there's a specific focus on Asian-Americans, those lists can be provided. The same is true for faith-based campaigns such as focusing on Jewish donors. Even economic breakdowns can be provided, such as approaching only high net worth donors.

Contact details are provided in multiple formats according to need. Physical mailing addresses are available for direct mail marketing. Email addresses can be requested for digital marketing campaigns. Telephone numbers can be used for those that want to deploy telemarketers, and cellular numbers can be provided for SMS/Text based marketing campaigns.

Some clients may be interested in hands-on management of a direct mail campaign but lack

experience. For these clients, turnkey direct mail solutions are available. This unique service takes a completely guided, step-by-step process through the whole direct mail campaign. It begins with planning and design, then printing and manufacturing materials, and moves on to distribution with the desired databases. Every step happens under one roof, eliminating the usual need to source and vet different vendors for the various stages of production.

If you want to reach out to Special Olympics donors in the USA, <u>contact Sprint Data Solutions</u> Worldwide Marketing. When you work with us, you support an American company owned and operated by a disabled veteran.

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