

Household Cleaners Market Report 2022-2027: Size, Scope, Growth, Price Trends and Forecast

SHERIDAN, WYOMING, UNITED STATES, June 28, 2022 /EINPresswire.com/ -- According to IMARC Group's latest report, titled "Household Cleaners Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027," The [global household cleaners market](#) size reached US\$ 34.0 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 44.2 Billion by 2027, exhibiting a CAGR of 4.4% during 2022-2027.



We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

Household cleaners refer to the cleaning solutions used for removing dirt, germs, and other contaminants at home. They can be classified into abrasive, non-abrasive and specialty cleaners, bleaches, disinfectants, hard water stain removers, and other ammonia- and baking soda-based products. Household cleaners remove dust particles, oil, grease, soap scum, hard water marks, limescale, mold, and mildew. They are available in triggered sprays, aerosol cans, and in-pump actuated bottles and help in maintaining personal health and hygiene in the household.

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Market Trends:

The growing consumer concerns towards personal hygiene and cleanliness in residential and commercial complexes due to the widespread of coronavirus disease (COVID-19) are augmenting the demand for household cleaners. Moreover, the increasing use of specialized cleaners for

glass, mirrored surfaces, stainless steel, and wood has further escalated the market growth. Furthermore, manufacturers are using natural and organic ingredients to produce environment-friendly and sustainable household products instead of alkalis, acids, surfactants, and degreasers. Additionally, rapid urbanization, a growing number of residential projects, rising consumer income levels, and changing consumer lifestyles are further anticipated to drive the household cleaners market.

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List of Key Companies Covered in this Market Report:

Bombril S/A
Church & Dwight Co. Inc.
Colgate-Palmolive Company
Godrej Consumer Products Limited
Henkel AG & Company KGaA
Kao Corporation
Reckitt Benckiser Group plc.
C. Johnson & Son Inc
The Procter & Gamble Company
Unilever Plc

The report has segmented the market on the basis of product type, distribution channel, ingredient, application and geography.

Breakup by Product Type:

Surface Cleaner
Glass Cleaner
Toilet Bowl Cleaner
Others

Breakup by Distribution Channel:

Supermarkets and Hypermarkets
Convenience Stores
Online Stores
Others

Breakup by Ingredient:

Surfactants
Builders

Solvents
Antimicrobials
Others

Breakup by Application:

Bathroom
Kitchen
Floor
Fabric
Others

Breakup by Geography:

North America (U.S. & Canada)
Europe (Germany, United Kingdom, France, Italy, Spain, Russia, and Others)
Asia Pacific (China, India, Japan, South Korea, Indonesia, Australia, and Others)
Latin America (Brazil, Mexico)
Middle East & Africa

Key highlights of the report:

Market Performance (2016-2021)
Market Outlook (2022- 2027)
Porter's Five Forces Analysis
Market Drivers and Success Factors
SWOT Analysis
Value Chain
Comprehensive Mapping of the Competitive Landscape

If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

Releated Report:

[Eye Makeup Market](#)

[Corrugated Boxes Market](#)

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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