

Walmart's Third-Party Fulfilment Business Grew 500% Last Year - 3rd Party Sellers Benefit

3rd Party Sellers that perfect their Walmart Product Research are seeing sales soar

NEW YORK, USA, June 28, 2022 /EINPresswire.com/ -- Lewis Civin, Founder of Wallysmarter.com, has noticed the growth of Walmart 3rd Party Sellers and their profitability on Walmart.com.



“Walmart 3rd Party sellers who optimize their [Walmart Keywords](#) rank easier to Page 1 and make more profit on Walmart.com versus the more competitive Amazon FBA.” – Mr Civin.

“

Walmart 3rd Party sellers who optimize their Walmart Keywords rank easier to Page 1 and make more profit on Walmart.com versus the more competitive Amazon FBA.”

Lewis Civin, Founder of Wallysmarter.com

The sentiment is shared by Walmart themselves. Walmart's third-party fulfillment arm went through 500% growth in gross merchandise volume last year, according to Jaré Buckley-Cox, vice president of Walmart Fulfillment Services. Buckley-Cox said in a company blog post that Walmart expects “robust growth to continue” after launching the service for its marketplace sellers “from scratch” roughly two years ago. Buckley-Cox added that many sellers using WFS experienced 50% sale growth for items. The executive also noted that the program had a 90% retention rate helped in part by Walmart's Preferred Carrier Program, launched last year and which saves

sellers on inbound transportation costs.

Mr Civin explains that by using Walmart software tools, such as Wallysmarter.com, 3rd Party Sellers can utilize the [related keyword finder](#) which shows exactly which keywords buyers on Walmart.com are using. With the increase in potential for 3rd party sellers to sell using Walmart

Fulfillment Services, it is more important than ever to have access to Walmart sales estimates and Walmart Keyword research. This enables the next generation of e-commerce entrepreneurs to dominate the Walmart marketplace. Mr Civil says that to find a hot selling product on Walmart - one that is easy to compete with - requires a database that has all Walmart.com products, and their Walmart sales estimates.

About WallySmarter.com:

WallySmarter.com was launched in May 2022, and aims to provide all Walmart Sellers with transparency into the Walmart marketplace. It is the first complete Software suite for Walmart Sellers, comprising a Walmart Chrome Extension, Walmart Sales Estimator, Walmart Product Database, Walmart Keyword Tool and even offers an API For Walmart Sellers. WallySmarter has been in development for over 3 years. The multi-disciplined team has built an innovative set of tools that update the sales estimates daily for over 200 million Walmart products, and search volumes for over 12 million Walmart keywords. Mr Civil describes WallySmarter.com as like "Jungle Scout for Walmart".

Visit www.wallysmarter.com for a free trial.

Media Contact

Company Name: Wally Smarter Limited.

Contact Person: Lewis Civil

Email: support@wallysmarter.com

Country: United States

Website: <https://www.wallysmarter.com/>



How many people search the word
"Cat Toys" on Walmart.com?

 www.wallysmarter.com
Software for Walmart Sellers 

Wallysmarter.com makes Walmart Keyword Research Easy



**THIS RINGLAMP SELLS
FOR **\$16.99** ON
WALMART.COM AND IS
AVAILABLE ON
ALIBABA.COM FOR **\$1.62****

 www.wallysmarter.com
Software for Walmart Sellers 

Wallysmarter.com Shows you Products to Sell on Walmart.com

Lewis Civil

Wally Smarter Limited

+1 (310) 464-1511

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/578780726>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.