

# Walmart.com Has Less Competing Sellers than Amazon.com And Is Now more Profitable

*Software for Walmart Sellers, such as Walmart Chrome Extension and Walmart Sales Estimator Are Available to enable Walmart Sellers to take advantage.*

HOUSTON, TEXAS, USA, July 4, 2022 /EINPresswire.com/ -- Lewis Civil, Founder of Wallysmarter.com, has identified sellers on Walmart.com are finding it easier than selling on Amazon.com.

"We have reverse engineered the Walmart.com sales algorithm, and we know the Walmart sales estimates for every product on Walmart.com, as well as the keywords customers use to buy. We pinpoint the opportunities Walmart.com presents." – Mr Civil.

“

We have reverse engineered the Walmart.com sales algorithm, and we know the Walmart sales estimates for every product on Walmart.com. We pinpoint the opportunities Walmart.com presents.”

*Lewis Civil, Founder of Wallysmarter.com*

Walmart only began allowing 3rd party sellers to sell on the Walmart Marketplace in 2019. Even non-USA sellers are able to participate. It is of no surprise that the number of sellers on Walmart are increasing exponentially. What isn't so well known, is that Walmart.com has almost 50% of the online traffic that Amazon.com has, whilst having only 3% of the number of sellers. That translates into more buyers for every seller on Walmart vs Amazon. To be exact, there are 1918 buyers for every seller on Walmart, whilst only 48 buyers for every seller on Amazon.

Mr Civil explains that existing Amazon sellers are feeling

this pinch. Amazon sellers have until now been nervous to venture onto Walmart.com as there has not been any insight into the Walmart marketplace. Amazon flagships like Helium10.com and Junglescout.com are invaluable on Amazon.com but have not yet managed to obtain any depth of Walmart Sales. Mr Civil explains that this is exactly what Wallysmarter.com does. Mr Civil also explained that Wallysmarter offers a Walmart API for large customers to access this near real-time, accurate Walmart.com sales data.



With the increase in potential for 3rd party sellers to sell using Walmart Fulfillment Services, it is more important than ever to have access to Walmart sales estimates and Walmart Keyword research. This enables the next generation of e-commerce entrepreneurs to dominate the Walmart marketplace. Mr Civin says that to find a hot selling product on Walmart requires [Walmart Product Research](#). For example, a database that has all Walmart.com products, and their Walmart sales estimates. Another valuable tool is the [Related Keywords Finder](#). It is only with a complete set of Walmart seller tools, is a seller able to find profitable products to sell.

About WallySmarter.com:

WallySmarter.com was launched in May 2022, and aims to provide all Walmart Sellers with transparency into the Walmart marketplace. It is the first complete Software suite for Walmart Sellers, comprising a Walmart Chrome Extension, Walmart Sales Estimator, Walmart Product Database, Walmart Keyword Tool and even offers an API For Walmart Sellers. WallySmarter has been in development for over 3 years. The multi-disciplined team has built an innovative set of tools that update the sales estimates daily for over 200 million Walmart products, and search volumes for over 12 million [Walmart keywords](#).

Visit [www.wallysmarter.com](http://www.wallysmarter.com) for a free trial.

Media Contact

Company Name: Wally Smarter Limited.

Contact Person: Lewis Civin

Email: [support@wallysmarter.com](mailto:support@wallysmarter.com)

Country: United States

Website: <https://www.wallysmarter.com/>

How many people search the word  
**"Cat Toys"** on Walmart.com?



[www.wallysmarter.com](http://www.wallysmarter.com)

Software for Walmart Sellers



Wallysmarter.com makes Walmart Keyword Research Easy

**THIS RINGLAMP SELLS  
FOR \$16.99 ON  
WALMART.COM AND IS  
AVAILABLE ON  
ALIBABA.COM FOR \$1.62**



[www.wallysmarter.com](http://www.wallysmarter.com)

Software for Walmart Sellers



Wallysmarter.com Shows you Products to Sell on Walmart.com

Lewis Civil

Wally Smarter

+1 (310) 464-1511

Support@wallysmarter.com

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Other](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/579325532>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.