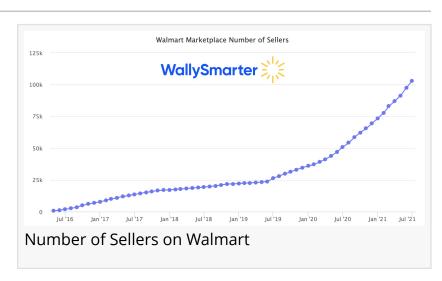


## Walmart.com Has Less Competing Sellers than Amazon.com And Is Now more Profitable

Software for Walmart Sellers, such as Walmart Chrome Extension and Walmart Sales Estimator Are Available to enable Walmart Sellers to take advantage.

HOUSTON, TEXAS, USA, July 4, 2022 /EINPresswire.com/ -- Lewis Civin, Founder of Wallysmarter.com, has identified sellers on Walmart.com are finding it easier than selling on Amazon.com.



"We have reverse engineered the Walmart.com sales algorithm, and we know the Walmart sales estimates for every product on Walmart.com, as well as the keywords customers use to buy. We pinpoint the opportunities Walmart.com presents." – Mr Civin.



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Lewis Civin, Founder of Wallysmarter.com

Walmart only began allowing 3rd party sellers to sell on the Walmart Marketplace in 2019. Even non-USA sellers are able to participate. It is of no surprise that the number of sellers on Walmart are increasing exponentially. What isn't so well known, is that Walmart.com has almost 50% of the online traffic that Amazon.com has, whilst having only 3% of the number of sellers. That translates into more buyers for every seller on Walmart vs Amazon. To be exact, there are 1918 buyers for every seller on Walmart, whilst only 48 buyers for every seller on Amazon.

Mr Civin explains that existing Amazon sellers are feeling

this pinch. Amazon sellers have until now been nervous to venture onto Walmart.com as there has not been any insight into the Walmart marketplace. Amazon flagships like Helium10.com and Junglescout.com are invaluable on Amazon.com but have not yet managed to obtain any depth of Walmart Sales. Mr Civin explains that this is exactly what Wallsmarter.com does. Mr Civin also explained that Wallysmarter offers a Walmart API for large customers to access this near real-time, accurate Walmart.com sales data.

With the increase in potential for 3rd party sellers to sell using Walmart Fulfillment Services, it is more important than ever to have access to Walmart sales estimates and Walmart Keyword research. This enables the next generation of e-commerce entrepreneurs to dominate the Walmart marketplace. Mr Civin says that to find a hot selling product on Walmart requires Walmart Product Research. For example, a database that has all Walmart.com products, and their Walmart sales estimates. Another valuable tool is the Related Keywords <u>Finder</u>. It is only with a complete set of Walmart seller tools, is a seller able to find profitable products to sell.

About WallySmarter.com:
WallySmarter.com was launched in
May 2022, and aims to provide all
Walmart Sellers with transparency into
the Walmart marketplace. It is the first
complete Software suite for Walmart
Sellers, comprising a Walmart Chrome
Extension, Walmart Sales Estimator,
Walmart Product Database, Walmart
Keyword Tool and even offers an API
For Walmart Sellers. WallySmarter has
been in development for over 3 years.
The multi-disciplined team has built an
innovative set of tools that update the
sales estimates daily for over 200

How many people search the word "Cat Toys" on Walmart.com?

www.wallysmarter.com
Software for Walmart Sellers

Wallysmarter.com makes Walmart Keyword Research Easy



sales estimates daily for over 200 million Walmart products, and search volumes for over 12 million <u>Walmart keywords</u>.

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