

## Michael Chasteen Creates Revolutionary Shift in NFT Space With Project Kaito - Ending World Hunger

Project Kaito is an anime series & NFT collection created by Michael Chasteen. Project Kaito is on a mission to end world hunger and give back to the hopeless.

CA, USA, July 4, 2022 /EINPresswire.com/ -- Metaverse Anime Series <u>Project Kaito</u> Rolls Out NFTs for a Greater Cause

The first anime series set to premiere in the metaverse is leveraging cutting-edge technology to address one of society's greatest ills: world hunger. Project Kaito, spearheaded by accomplished art director and writer Michael Chasteen, launched a Non-Fungible Token (NFT) project to accompany the anime series. A portion of NFT sales is set to be donated to "Feed the Children" and various mental health charities.

The anime series has begun the process of accepting community voiceover auditions for additional spots, and the anime NFT project is scheduled to launch its NFT art gallery in the third quarter of 2022, where 30% of OS royalties from the rollout will be donated to charity.



Forbes 30 Under 30 Nominee

"My ultimate goal is ending world hunger and giving back to the hopeless. I want the world to come together through our different views, and I won't stop until no child goes to sleep hungry," Chasteen said.

Announced in April 2022, Project Kaito has already exceeded 10,000 Discord members and 45,000 followers on Twitter, including figures like Gary Vee and Kevin Susanto. Chasteen is enthusiastic about the project's connections with some of the most successful founders and personalities in the NFT space and is eager to bring together the entertainment industry connections he's made over the course of a 14-year marketing career to aid in the noble mission behind the anime NFT project.

Chasteen is joined in his crusade by like-minded and incredibly talented people such as Project Admin Jake Lee, Advisor Tobi Allen, Outreach Director Bewise, and Head Mod Jonathan Rondez.

Chasteen and the team draw inspiration to intersect avant-garde technologies with humanitarian causes from some of the top creators in the world who have made a global impact. Chasteen said he was personally inspired by the likes of Steve Jobs, referencing the Apple visionary's quote:

"Here's to the crazy ones, the misfits, the rebels, the troublemakers, the round pegs in the square holes... The



ones who see things differently – they're not fond of rules. You can quote them, disagree with them, glorify or vilify them, but the one thing you can't do is ignore them because they change things... Because the ones who are crazy enough to think they can change the world, are the ones who do. Think different."

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Chasteen aims to do just that, saying: "I'm not only going to change the NFT space forever, but I'm going to change the world as a voice to bring everyone together through our different views."

In line with Project Kaito's commitment to humanitarian aid, Chasteen himself is planning to travel to Kenya in

September 2022 to begin the foundation of Project Kaito's first school for the community in Kisii, a major urban center and municipality located in the country's south-west.

Michael was also just recently announced as a 2023 Forbes 30 Under 30 candidate in the Art & Style category, bringing revolutionary fashion and design creations to the world.

## About Project Kaito

The first-ever anime series to launch in the metaverse, Project Kaito is the brainchild of art

director and writer Michael Chasteen, a former core tact officer on NBC's Chicago P.D. with over 14 years of experience in marketing.

NFT enthusiasts, anime geeks, tech entrepreneurs, investors, art and design lovers, modern-day marketers, all-around creatives, and non-profits are encouraged to connect and explore the possibilities opened up by Project Kaito by visiting <a href="https://www.projectkaito.com">www.projectkaito.com</a> or calling Michael Chasteen at 332-237-9733. Join the Discord community at <a href="https://www.discord.gg/ProjectKaito">www.discord.gg/ProjectKaito</a> and



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follow the endeavor on Twitter at www.twitter.com/projectkaitonft.

Michael Chasteen Project Kaito +1 332-237-9733 email us here Visit us on social media: Twitter

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