

Fatty Acids Market Growth Is Considerably Impacted With Growing Awareness Of Healthy Eating

The Business Research Company's Fatty Acids Market 2022 – Opportunities And Strategies – Global Forecast To 2030

LONDON, GREATER LONDON, UK, July 4, 2022 /EINPresswire.com/ -- Growing awareness and the need of consumers related to healthy eating and the health advantages of essential fatty acids will drive the growth of the [fatty acids market](#) in the forecast period.

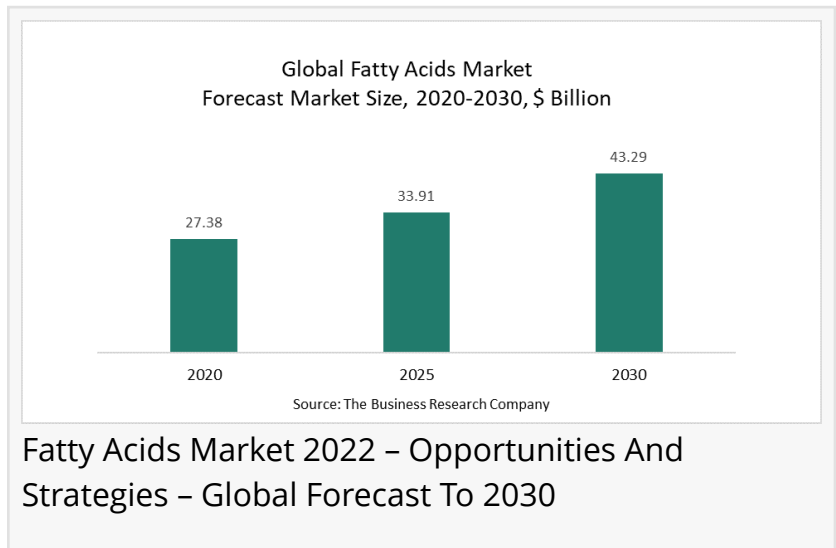
Consumers are becoming very selective while picking a product for consumption because of health factors. According to the fatty acids market research, this awareness of health consciousness is expected to rapidly increase among consumers going forward. For instance, according to a study conducted by the International Journal of Behavioral Nutrition and Physical Activity, 65% of consumers seek functional benefits from their food and drink. The top five ingredients perceived to deliver these kinds of benefits were omega-3s, green tea, honey, coffee, and probiotics. This percentage is expected to grow in the future indicating a rise in the health consciousness of consumers. According to the fatty acids market forecast, this is expected to drive the demand for healthy fatty acids in the forecast period.

The fatty acids market size is expected to grow from \$27.38 billion at a CAGR of 4.4% in 2020 to reach \$33.91 billion in 2025. The global fatty acids market share is expected to reach \$43.29 billion in 2030, at a CAGR of 5.0%.

Read more on the Global Fatty Acids Market Report

<https://www.thebusinessresearchcompany.com/report/fatty-acids-global-market>

Major companies are focused on using recycled raw materials in fatty acids manufacturing to decrease carbon emissions thereby achieving sustainability which is predicted to be one of the emerging fatty acids market trends. Companies are experimenting and developing fatty acids from sources such as CO2 emissions (waste carbon), and organic wastes such as leftover fruit



and vegetables. Fatty acids are manufactured through successful steps of fermentation process. Fatty acids manufactured from these sources have various advantages including limited use of land and water resources, prevention of emission released into the air, reduced production costs and low product price, they are thereby promoting sustainability by repurposing waste.

Major players covered in the global fatty acids industry are BASF SE, LG Household & Health Care, Kraton Corporation, Royal DSM, Cargill.

TBRC's fatty acids market report is segmented by product type into unsaturated fatty acids, saturated fatty acids, by end-use industry into household, cosmetics and personal care, soap and detergent, oilfield, rubber and plastic, lubricants, other end-use industries, by form into oil, capsule, syrup, powder, by source into vegetable oils, marine, nuts and seeds, soy and soy products, animal fats.

[Fatty Acids Market 2022](#) - By Product Type (Unsaturated Fatty Acids, Saturated Fatty Acids), By End-Use Industry (Household, Cosmetics And Personal Care, Soap and Detergent, Oilfield, Rubber and Plastic, Lubricants, Other End-Use Industries), By Form (Oil, Capsule, Syrup, Powder), By Source?(Vegetable Oils, Marine, Nuts and Seeds, Soy and Soy Products, Animal Fats), And By Region, Opportunities And Strategies – Global Forecast To 2030 is one of a series of new reports from The Business Research Company that provides a fatty acids market overview, forecast fatty acids market size and growth for the whole market, fatty acids market segments, geographies, fatty acids market trends, fatty acids market drivers, restraints, leading competitors' revenues, profiles, and market shares.

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