

## Motobyo is the New Tech-Driven Used Car Marketplace that is Redefining How Consumers Buy and Sell Vehicles

HORSHAM, PENNSYLVANIA, UNITED STATES, July 5, 2022 / EINPresswire.com/ -- <u>Motobyo</u>, the tech-driven, peer-to-peer used car marketplace, is redefining how consumers buy and sell their vehicles.

motobyo

Launching in Philadelphia this July – Motobyo, The Tech-Driven Used Car Marketplace Built for People Who Want to Enjoy Buying and Selling Cars Again.

The company has created an

unparalleled level of individual empowerment by providing consumers with access to services and resources, streamlining the vehicle buying/selling process.

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In Motobyo, we've designed a business model that is asset-free and assures car buyers and sellers that their objectives are our top priority."

Ron Averett, Motobyo CEO

For sellers, Motobyo has an instant cash offer tool allowing for an immediate sale. For those looking to get the most for their vehicle, a listing on Motobyo's proprietary auction platform attracts qualified bidders, generating the potential for a higher sale price.

For buyers, Motobyo has a variety of desirable vehicles as well as access to services such as auto financing, warranty protection, insurance, and DMV services all through our platform. Buyers can rest assured that they'll have

complete transparency and guidance throughout the entire process.

"In Motobyo, we've designed a business model that is asset-free and assures car buyers and sellers that their objectives are our top priority," said Ron Averett, CEO of Motobyo. "We avoid a capital-intensive model that all online dealers face, as well as the bloated infrastructure costs that go along with vehicle inventory ownership. Our model creates opportunities for sellers to get more and buyers to pay less for quality used vehicles."

Unlike existing online car dealers, Motobyo puts the power of our partnerships with best-in-class providers into the hands of our customers. Utilizing their expertise gives Motobyo the flexibility

to be more responsive to each consumers' needs.

The result is a Motobyo value proposition that both ensures the success of its consumers and employs an operating model that is flexible and scalable, setting a new benchmark for operating performance.

Initially launching in the Philadelphia market in July 2022, with plans for more markets soon, we invite you to visit our website today at http://www.Motobyo.com.

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Motobyo has created an unparalleled level of individual empowerment by providing consumers with access to services and resources, streamlining the vehicle buying/selling process.



Motobyo, the New, Tech-Driven Used Car Marketplace Puts the Control – and the Money – Back into the Hands of Real People - the Buyers & Sellers of Used Cars.

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