

# BBC FACING FIVE DEFAMATION CLAIMS OVER FALSE “ORGASM CULT” PODCAST ALLEGATIONS

•*OneTaste Founder Nicole Daedone, former Sales Director Rachel Cherwitz & OneTaste Inc seeking continuance of defamation claims*

LONDON, ENGLAND, July 6, 2022 /EINPresswire.com/ -- A High Court hearing is scheduled for

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*Nicole Daedone, OneTaste  
Founder*

tomorrow (Thursday 7 July) involving Nicole Daedone, the renowned American relationships expert, author, motivational speaker, originator of the Orgasmic Meditation practice known as “[OM](#),” and founder of the OM-advancing organisation “OneTaste,” together with former OneTaste Sales Director, OM Life Coach, teacher and addiction counsellor Rachel Cherwitz and OneTaste Inc itself.

Nicole, Rachel and OneTaste will seek to persuade the High Court to exercise its discretion and allow their libel claims against the BBC to continue alongside other existing defamation claims, even though the three of them brought

their claim outside the one year deadline. The claim [QB-2021004135] against the BBC, was originally filed in November 2021 by the Institute of OM, a related organisation formed to advance the practice of OM.

The claims arise from a BBC podcast entitled “The Orgasm Cult,” which aired in November 2020. This 10-part series purported to introduce listeners to OneTaste, which is a women’s wellness education company, founded by Ms. Daedone in the mid 2000s, to promote the practice of OM.

However, the podcast saw the BBC introduce a series of distressing, false and fully refutable allegations, some loosely based on other false allegations originally published by Ellen Huet of Bloomberg Businessweek almost four years ago. The BBC’s coverage appeared to have been crafted to titillate and shock, and was not an accurate and editorially sound portrayal of the company and community of OneTaste, organised around the practice of OM, which operated within strict and safe boundaries among consenting adults.

The BBC's depiction of the company's ethos and policies is far removed from the reality of the community of over 16,000 people who have learned the OM practice, and another 35,000 people who came through the doors of OneTaste over the period of its operation. OneTaste grew progressively and steadily professionalised its organization during the 18 years since its founding in 2004.

OneTaste has thoroughly investigated the appalling allegations of abusive practices and interviewed dozens of practitioners and former OneTaste staff members. The investigation has confirmed that the allegations are false. The BBC has since been directly informed of the falsities and misrepresentations in its own output, and has been sent evidence which contradicts the allegations, yet it continues to publish access to the misleading podcast.

Many in the OneTaste community have been appalled by the way the false stories, as presented via the podcast, were manipulated and that some of the most serious allegations contained in several podcast episodes were never put by the BBC to those accused. The community at large has been supportive of the legal action being taken.

Founder Nicole Daedone said:

"The truth should matter to the BBC. I always recognised that the very nature of our pioneering work made us vulnerable to attack by those who would choose to misrepresent it. Still, I firmly believe in freedom of expression, and I loathe the very idea of bringing defamation proceedings. However, when an influential broadcaster such as the BBC, with its unparalleled international reach and repute, continues to publish serious allegations even after being presented with voluminous evidence that they are false, we have a responsibility to mount a formal challenge.

"The principle of consent has always been at the heart of our work, making it deeply distressing to hear these stories, all of which strike at the essence of who we are, and each of which we know to be demonstrably false. Women have inestimable power. Together, we hold the world. Furthering this solidarity is my life's work. This is what is under attack.

"Whatever the outcome of these proceedings, we will continue to encourage women to recognize the power of their honest self-expression, while contesting falsehoods that discourage them from standing in their capacities and strengths."

This interim hearing is scheduled to determine whether Daedone and Cherwitz, along with OneTaste, can claim for the personal reputational damage they have endured, arising from defamation in this jurisdiction, though outside of the one year limitation which would otherwise shut out their defamation cases. Their claims for misuse of their private information and unlawful processing of their personal data continue and are unaffected by this hearing.

ENDS

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Notes to Editors

Daedone, Cherwitz, OneTaste Incorporated, Institute of OM LLC, OM IP Co are represented by Sara Mansoori QC and Zoe McCallum of Matrix Chambers, instructed by Alexandra Whiston-Dew at Mishcon de Reya.

Counsel's Skeleton will be available on opening on request.

The application hearing is listed for 1 day. Nicole Daedone and Rachel Cherwitz will be attending.

Further information on the practice of OM is available at: <https://instituteofom.com/learn-to-om>

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