

# NGOs and Charitable Organizations Market Incorporates Mobile Technology For Convenience And Efficiency

*The Business Research Company's NGOs and Charitable Organizations Market 2022 - Opportunities And Strategies – Global Forecast To 2030*

LONDON, GREATER LONDON, UK, July 5, 2022 /EINPresswire.com/ -- Mobile technology is increasingly being used to donate to charities as it offers convenience to donors. Mobile technologies such as mobile

applications enable civic services establishments such as charitable organizations to better connect with their supporters, and raise money quickly and conveniently. A mobile app can help to make donating to your charity much quicker and more efficient, with a button able to direct users straight to a donation screen. Charitable organizations often encourage their supporters to make donations using mobile applications.

Increasing corporate social responsibility will contribute to the [NGOs and charitable organizations industry growth](#). Corporate Social Responsibility (CSR) is a concept, in which the companies integrate social and environmental concerns in their business operations and interactions with their stakeholders. Companies are increasingly prioritizing corporate social responsibility as a part of their vision to support social causes. Besides, millennials' prefer to be associated with brands that are committed to social causes. This is increasing companies' CSR expenditure. For instance, Sysco, an American multinational food products company, as a part of its 2025 responsibility goals, will donate 200 million meals and contribute \$50 million to local communities. According to the NGOs and charitable organizations market analysis, increasing CSR will positively impact the market for NGOs and charitable organizations, going forward.

Read more on the Global NGOs and Charitable Organizations Market Report

<https://www.thebusinessresearchcompany.com/report/ngos-and-charitable-organizations-market>

The NGOs and charitable organizations market size is expected to grow from \$329.30 billion in



2020 to \$457.80 billion in 2025 at a rate of 6.8%. The NGOs and charitable organizations market share is then expected to grow at a CAGR of 4.9% from 2025 and reach \$528.10 billion in 2030.

Major players covered in the global NGOs and charitable organizations industry are Bill & Melinda Gates Foundation, Direct Relief, Médecins Sans Frontières, AmeriCares, The American Red Cross.

TBRC's NGOs and charitable organizations market report is segmented by type into trust and foundations, voluntary health organizations, human rights organizations, environment, conservation and wildlife organizations, others - NGOs and charitable organizations, by of donation into online, offline, by organization location into domestic, international.

[NGOs And Charitable Organizations Market 2022](#) - By Type (Trust And Foundations, Voluntary Health Organizations, Human Rights Organizations, Environment, Conservation And Wildlife Organizations), By Mode Of Donation (Online, Offline), By Organization Location (Domestic, International), And By Region, Opportunities And Strategies – Global Forecast To 2030 is one of a series of new reports from The Business Research Company that provides a NGOs and charitable organizations market overview, forecast NGOs and charitable organizations market size and growth for the whole market, NGOs and charitable organizations market segments, geographies, NGOs and charitable organizations market trends, NGOs and charitable organizations market drivers, restraints, leading competitors' revenues, profiles, and market shares.

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