

Emulsifiers Market Analysis Report By Product, By Application, By End Use, By Region & Segment Forecasts from 2020-2028

*Market Size – USD 7.99 Billion in 2020,
Market Growth – at a CAGR of 6.3%,
Market Trends – Rising disposable
income*

VANCOUVER, BC, CANADA, July 5, 2022
/EINPresswire.com/ -- The
global [emulsifiers market](#) size is
expected to reach USD 13.08 Billion at
a revenue CAGR of 6.3% in 2028,
according to latest analysis by Emergen
Research. Rapidly rising demand for

convenience and processed foods, increasing oil and gas exploration and production activities, and increasing food demand globally are some key factors driving steady market revenue growth. Emulsifiers produced from natural and synthetic sources find extensive use as additives in processed foods, including baked goods, ice creams, and mayonnaise to prevent oil water

separation, form a smooth texture, and extend shelf life.

Also, emulsifiers improve baked goods texture by enhancing batter whipability, dough conditioning, and increasing resistance of foods, such as pasta to overcooking. Soy, mustard, and egg lecithin, polysorbates, mono & diglycerides, guar gum, carrageenan, and canola oil are some of the commonly used emulsifiers in the food industry. Demand for ready-to-go and convenience foods, including canned foods, chilled foods, and ready-to-eat snacks, is increasing due to advantage of saving time required to cook, and this in turn, is driving market revenue growth.

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Increasing use of food
emulsifiers in production of
convenience and processed
foods is a significant factor
driving global emulsifiers
market revenue growth
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Emergen Research



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This report on Emulsifiers market offers a detailed analysis of the trends along with the

prospective growth of the same in the forecasted period. It evaluates the pricing, demand, growth, revenue, size and gross margin of the industry. For this study, the historical data has been collected from the years 2016 and 2017, taking the year 2018 as the base year and drawing a forecast for the years 2020 to 2028. The industry has seen a stable growth recently and its demand is projected to rise rapidly in the future. The study offers comprehensive coverage of the qualitative and quantitative analysis of the Emulsifiers market along with crucial statistical data about the Emulsifiers market. The research study provides historical data from 2017 to 2018 and offers accurate forecast estimation until 2028. The report also profiles established and emerging players of the market, covering the business overview, product portfolio, strategic alliances, and business expansion strategies.

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Some Key Highlights from the Report

In February 2020, Palsgaard, which is a company supplying food ingredients such as emulsifiers, made an announcement about the acquisition of Teknaroma, which is a company engaged in food ingredient distribution in Turkey. This acquisition by Palsgaard is intended to expand its sales footprint in Europe.

Among the product type segments, synthetic segment accounted for largest revenue share in 2020. Synthetic emulsifiers offer the benefit of ease of production at a lower cost. Also, as compared to bio-based emulsifiers, synthetic types are very versatile and effective in performance.

Among the industry vertical segments, cosmetics & personal care segment revenue is expected to register a steady growth rate over the forecast period. Emulsifiers in personal care products help in producing a homogenous blend of oil and water by stabilizing the emulsion, and thus impacts formulation consistency. Creams, sprays, lotions, and foams are some cosmetic and personal care products in which emulsifiers are used.

Emulsifiers market in Europe accounted for largest revenue share in 2020, attributed to supportive legislation to encourage emulsifiers use in the food & beverage industry and rising demand for personal care products in countries in the region. In addition, presence of leading market players such as BASF SE and Clariant AG is causative of steady market revenue growth.

Competitive Landscape:

Furthermore, the report includes an in-depth analysis of the competitive landscape. The segment covers a comprehensive overview of the company profiles along with product profiles, production capacities, products/services, pricing analysis, profit margins, and manufacturing process developments. The report also covers strategic business measures undertaken by the companies to gain substantial market share. The report provides insightful information about recent mergers and acquisitions, product launches, collaborations, joint ventures, partnerships,

agreements, and government deals.

Key Companies Profiled in the Report:

Kerry Group, BASF SE, Cargill Inc., Evonik Industries AG, Clariant AG, AkzoNobel NV, Ingredion Inc., Solvay SA, Archer Daniels Midland Company, and Royal DSM.

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Emergen Research has segmented the global emulsifiers market on the basis of product type, distribution channel, industry vertical, and region:

Product Type Outlook (Revenue, USD Billion; 2018–2028)

Bio-Based

Synthetic

Distribution Channel Outlook (Revenue, USD Billion; 2018–2028)

Direct

Indirect

Industry Vertical Outlook (Revenue, USD Billion; 2018–2028)

Food & Beverage

Oil & Gas

Cosmetics & Personal Care

Agrochemical

Pharmaceutical

Paints & Coatings

Others

Regional Segmentation;

North America (U.S., Canada)

Europe (U.K., Italy, Germany, France, Rest of EU)

Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)

Latin America (Chile, Brazil, Argentina, Rest of Latin America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

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Market Dynamics:

The report offers insightful information about the market dynamics of the Emulsifiers market. It offers SWOT analysis, PESTEL analysis, and Porter's Five Forces analysis to present a better understanding of the Emulsifiers market, competitive landscape, factors affecting it, and to predict the growth of the industry. It also offers the impact of various market factors along with the effects of the regulatory framework on the growth of the Emulsifiers market.

Radical Highlights of the Emulsifiers Market Report:

Comprehensive overview of the Emulsifiers market along with analysis of the changing dynamics of the market

Growth Assessment of various market segments throughout the forecast period

Regional and global analysis of the market players, including their market share and global position

Growth strategies adopted by key market players to combat the impact of the COVID-19 pandemic on the market

Impact of the technological developments and R&D advancements on the Emulsifiers market

Information about profit-making strategies and developmental strategies of major companies and manufacturers

Insightful information for the new entrants willing to enter the market

Details and insights about business expansion strategies, product launches, and other collaborations

The report incorporates advanced analytical tools such as SWOT analysis, Porter's Five Forces Analysis, feasibility analysis, and investment return analysis

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