

# Blue Light Protection Ingredients Market trend Impact by COVID-19, Market to Remain Dormant in Near , Projects FMI -2030

*Blue Light Protection Ingredients Market to Surpass, Registering 8% CAGR by 2030*

SUITE, NEWARK, DELAWARE, USA, July 5, 2022 /EINPresswire.com/ -- Facial skincare continues to lead demand for blue light protection ingredients market, accounting for 40% of total demand, according to a latest study by Future Market Insights (FMI). The study also finds that demand for organic blue light protection products are growing briskly, creating space for new market entrants. The new study tracks blue light protection ingredients consumption in over 20 countries, analyzing key prevailing factors in high-growth markets.



Blue Light Protection Ingredients Market

Demand for blue light protection ingredients remained subdued for a long time, owing to low awareness and scant research. However, in the last five years, growing body of evidence has linked excessive smartphone usage to a number of health issues. According to a new research report published by Harvard University in July, 2020, blue light suppresses melatonin twice as long as the green light along causing skin damage. As the proliferation of electronics with screens and energy-efficient lighting is increasing the exposure to blue wavelengths, consumers are looking at appropriate solutions.

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## Key Takeaways

Global blue light protection ingredient market to grow at 8% CAGR through 2030  
Solid/semi-solid ingredient demand higher than liquid ingredients  
Demand for organic variant increased to 36% of total consumption in 2020

Germany, UK, France, Italy, and US among epicenters of global demand

“The increase in usage of electronic gadgets starting from smart phones to laptops is resulting in higher exposure of our skin to the blue lights emitted from these devices. For instance, according to the National Statistics of the United States, ~88% of people in the U.S use PC/laptop, while ~75% people use smartphones and this rate is expected to rise further through 2030. This increasing adoption of electronic gadgets is anticipated to further expand the global blue-light protection ingredients market in the near future,” says an FMI analyst.

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### COVID-19 Impact Analysis

The COVID-19 pandemic has resulted in decline in growth of the key end-use industries of the market such as cosmetics, skincare, and others. The outbreak of the pandemic has shifted the focus of the consumers towards more emergency services including health, wellness, and others.

Furthermore, the manufacturing units have come across various hurdles such as scarcity of raw materials, unavailability of enough manpower, and others. As most of the manufacturing hubs were closed for long during the lock down, the growth of the market has declined substantially earlier this year.

However, with the commencement of vaccination and adoption of the ‘new-normal’, the market is expected to get back on track and expand further in the coming years.

### Who is Winning?

The global blue-light protection ingredients market is getting stricter in terms of competition with the passing years. In order to leverage the new opportunities, the key market players are emphasizing on launching of more quality products.

For instance, BASF Group launched its new range of blue-light protection ingredients such as DN-Aura<sup>®</sup>, Neurobiox<sup>®</sup>, Phytosoothe<sup>®</sup>, and others which are inspired by plant defense strategies in the year 2019

RAHN AG launched its new extensive range of blue-light protection ingredients such as CELLIGENT<sup>®</sup>, MYRAMAZE<sup>®</sup>, and others in the year 2020

Key Segments Form Type

Solid/Semi-Solid

Liquid

Nature

Organic  
Conventional  
Application

Facial Skincare  
Facial Creams and Moisturizer  
Serums  
Facial Gels/Oils  
Others  
Body Care Products  
Cosmetic Products  
Foundations  
Primers and Concealers  
Others  
Region

North America  
Latin America  
Europe  
South Asia  
East Asia  
Middle East & Africa  
Oceania

About FMI

Future Market Insights (ESOMAR certified market research organization and a member of Greater New York Chamber of Commerce) provides in-depth insights into governing factors elevating the demand in the market. It discloses opportunities that will favor the market growth in various segments on the basis of Source, Application, Sales Channel and End Use over the next 10-years.

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