

Online Travel Agents Market Players Build Positive Customer Relationships Through Direct Booking Services

The Business Research Company's Online Travel Agents Market 2022 – Opportunities And Strategies – Global Forecast To 2030

LONDON, GREATER LONDON, UK, July 7, 2022 /EINPresswire.com/ -- Players in the online travel industry are increasingly focusing on customer acquisition by launching direct booking platforms, these platforms enable customers to make a booking for their travel or accommodation from

anywhere at any time, using their smartphone, these platforms attract a greater number of customers. According to the online travel agents industry analysis, the direct booking services through different platforms such as apps, websites, social media, and others offer an opportunity for players in the online travel agent market to engage with a greater number of customers and build positive customer relationships.

[Online travel agents market](#) trends include a rapid shift towards business leisure (bleisure) and food tourism is expected to be a major driver for online travel agents market growth. Bleisure travel refers to the hybrid travel model that includes both business travel and leisure travel. The individuals during their business trips to various countries prefer to explore the local cuisine, travel locations post completion of their official work. Food tourism is another major trend that is expected to drive the market for online travel agent. Food tourism focuses on authentic culinary experiences. Over the last few years, there has been increasing shift towards experiencing local delicacies of specific countries in unique food and beverages activities while travelling in the last two years.

Read more on the Global Online Travel Agents Market Report

<https://www.thebusinessresearchcompany.com/report/online-travel-agent-market>

The online travel agents market size increased from \$460.90 billion in 2020 to \$972.10 billion in



2025 at a rate of 16.1%. The decrease is mainly due to COVID-19 pandemic across all countries in the world as most countries went into lockdown with severe travel restrictions. Subsequently, industries such as airlines, railways, hospitality, and tourism all suffered major setbacks. The online travel agent market is expected to grow at a CAGR of 5.9% from 2025 and reach \$1,259.10 billion in 2030.

Major players covered in the global online travel agents market are Booking Holdings Inc., Expedia Group Inc, Trip.com Group Limited, TripAdvisor, Inc., Trivago N.V.

TBRC's online travel agents market report is segmented by service type into vacation packages, travel, accommodation, by mode of transport into air, others, by mode of booking into online, offline, direct.

[Online Travel Agents Market 2022](#) - By Service Type (Vacation Packages, Travel, Accommodation), By Mode Of Transport (Air, Others), By Mode Of Booking (Online, Offline, Direct), And By Region, Opportunities And Strategies – Global Forecast To 2030 is one of a series of new reports from The Business Research Company that provides a online travel agents market overview, forecast online travel agents market size and growth for the whole market, online travel agents market segments, geographies, online travel agents market trends, online travel agents market drivers, restraints, leading competitors' revenues, profiles, and market shares.

Request for a Sample of the Global Online Travel Agents Market Report

<https://www.thebusinessresearchcompany.com/sample.aspx?id=3448&type=smp>

Not what you were looking for? Here is a list of similar reports by The Business Research Company:

Camping And Caravanning Market 2022 - By Type (RV (Recreational Vehicle) Parks And Campgrounds, Recreational And Vacation Camps), And By Region, Opportunities And Strategies – Global Forecast To 2030

<https://www.thebusinessresearchcompany.com/report/camping-and-caravanning-market>

Recreation Global Market Report 2022 – By Type (Amusements, Arts, Sports), By Age Group (Aged 35 and Younger, Aged 35-54, Aged 55 and Older), By Revenue Source (Media Rights, Merchandising, Tickets and Sponsorship) – Market Size, Trends, And Global Forecast 2022-2026

<https://www.thebusinessresearchcompany.com/report/recreation-global-market-report>

Hotel And Other Travel Accommodation Global Market Report 2022 - By Type (Hotel And Motel, Casino Hotels, Bed And Breakfast Accommodation, All Other Traveler Accommodation), By Mode of Booking (Online Bookings, Direct Bookings), By Application (Tourist Accommodation (Leisure), Official Business (Professional)), By Price Point (Economy, Mid-Range, Luxury), By Ownership (Chained, Standalone) - Market Size, Trends, And Global Forecast 2022 – 2026

<https://www.thebusinessresearchcompany.com/report/hotel-and-other-travel-accommodation->

[global-market-report](#)

About [The Business Research Company?](#)

The Business Research Company is a market research and intelligence firm that excels in company, market, and consumer research. It has over 200 research professionals at its offices in India, the UK and the US, as well a network of trained researchers globally. It has specialist consultants in a wide range of industries including manufacturing, healthcare, financial services and technology.

Read more about us at <https://www.thebusinessresearchcompany.com/about-the-business-research-company.aspx>

Call us now for personal assistance with your purchase:

Europe: +44 207 1930 708

Asia: +91 88972 63534

Americas: +1 315 623 0293

Email: info@tbrc.info

Check out our:

LinkedIn: <https://bit.ly/3b7850r>

Twitter: <https://bit.ly/3b1rmjS>

YouTube: https://www.youtube.com/channel/UC24_f10rV8cR5DxICpgmyFQ

Blog: <http://blog.tbrc.info/>

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/580170991>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.