

Mailing List Website has numerous databases of sweepstakes entrants for telemarketing lists and direct mail

Many Americans actively pursue the "big win " through playing or participating in raffles, lotteries, and sweepstakes.

LAS VEGAS, NEVADA, UNITED STATES, August 16, 2022 /EINPresswire.com/ -- Sprint Data Solutions Worldwide Marketing is a marketing and promotions company dedicated to helping businesses or charities to find more clients, customers, or donors. Organizations that prioritize dealing with other businesses will want to make use of the many business postal mailing lists available. These databases have all the relevant contact details, such as the appropriate decision-makers name, corporate titles, phone numbers, and names.

Other companies or organizations may prefer to work with the general public. These groups will want to use the many varied consumer postal mailing lists available. The databases have breakdowns according to both geographic and demographic marketing needs. Sprint Data Solutions Worldwide Marketing is ready to assist both B2B and retail consumer marketing plans.

[The Beginning Of Sprint Data Solutions Worldwide Marketing](#)

Sprint Data Solutions Worldwide Marketing began with the idea of a disabled veteran. Having seen to completion of the responsibilities of military service, the next phase was to move in a



New Sweepstake Entrants For New Business Development



Sweepstakes Players Mailing List

different direction. Rather than something offensive, something developmental would be tried, like assisting corporate growth through increasing client or customer outreach. A start-up was formed for this purpose, and today, that company now proudly boasts staff with over 50 years of combined industry experience in the marketing sector.

Sprint Data Solutions Worldwide Marketing started its operations in a period just before a significant industry shift. The traditional strategies such as print and radio advertising still retained their importance, but a new up-and-comer, digital marketing, was already getting notice. The company's focus in the industry was in direct mail, which also had the effect of teaching crucial skills in the areas of data acquisition, management, and analytics. This proved extremely useful when digital marketing rapidly became a new, major platform, and data-centric skills were required. The company was ready to integrate digital marketing into its services, providing an early mover advantage for itself and its clients.

Now, Sprint Data Solutions Worldwide Marketing has moved well beyond its initial service range of only the hometown of Las Vegas, Nevada. The rest of the USA is served, including Alaska and Hawaii. North America is also covered, with databases for the markets in Canada and Mexico. Even international access is available, crossing the Atlantic and providing lists for European Union markets like France.



Sweepstakes Leads For Telemarketing Mailing List



Sweepstake Leads For Events Mailing List



Paid Sweepstake Participants Mailing List

Gamblers Are A Healthy Market

Whether it is because of enthusiasm or psychological addiction, gamblers always represent a healthy, vibrant market. Gamblers are typically willing to spend as much as they have rather than try to be conservative with bets, sweepstakes, and other activities. The key to approaching the gambling market is not so much having the right approach as it is making an offer when a gambler has the discretionary funds to spend. Timing is important, although another crucial aspect is the right activity.

While all gamblers love to gamble, the vehicle for expressing that gambling interest usually differs. Some prefer betting on horses or sporting events. Others prefer gambling in real-world casinos, while others prefer to gamble online. Then some prefer lotteries and sweepstakes. How gamblers prefer to take their chances is often just as, or more important, than their willingness to gamble.

The Marketing Opportunities

Sweepstakes enthusiasts and other gamblers are already an active, engaged market. Responses can generally be good, but only if the right approach is taken. A gambler with interest primarily in lotteries isn't going to respond to traditional games of chance like poker or blackjack but will respond to additional draws based on random chance that are similar to the sweepstakes or lotteries they are already familiar with.

However, sweepstakes, lottery, and other gamblers are also about timing. While they are always willing to spend, the discretionary funds are not always there to spend on offers. It's important to reach out to gamblers that have recently engaged in their activity of choice, as the odds will be higher of a meaningful response.

Reaching The Right Gamblers

[Sprint Data Solutions Worldwide Marketing has listings for sweepstakes](#) and lottery gamblers everywhere in America. Listings for the entire country are available, but the scope can be focused on a region like the Pacific Northwest. Of course, targeting can be even more precise, such as a single state, like Nevada. It's even possible to pick a specific neighborhood in a town or a city, such as Summerlin, Las Vegas.

Databases can also be sorted and used according to specific demographic requirements. Gambling enthusiasts can be marketed according to ethnicity, such as only Asian-American gamblers. Gamblers can also be targeted according to religious affiliations, such as only practicing Christians. Financial categories can also be used if there's a need to target only high-net-worth individuals, for example.

Contact details can be provided in any format that's needed. Physical mailing addresses are the standard for direct mail campaigns, while email addresses can be given for digital marketing. However, there are extensive home phone number listings available for dedicated telemarketing strategies campaigns. Cell phone numbers are also available for text/SMS-based marketing.

Some clients may be interested in actual hands-on management of a direct mail campaign but hesitate due to lacking experience. Turnkey direct mail solutions can help here. This service guides clients through all phases of the direct mail process. It starts with planning concepts and designs, goes to manufacturing and printing materials, and ends with distribution using the desired databases. Everything occurs under one roof, bypassing the typical need to source and vet the different vendors for each stage of the process.

If you want to market to gambling and sweepstakes enthusiasts in the USA, [contact Sprint Data Solutions Worldwide Marketing](#). When you work with us, you support an American company owned and operated by a disabled veteran.

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