

Outdoor Fitness Equipment Market Size is to Reach \$1.8 Bn, Globally, by 2030 at 4.3% CAGR: Allied Market Research

PORTLAND, PORTLAND, UNITED STATES, July 11, 2022

/EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Outdoor Fitness Equipment Market](#)," The outdoor fitness equipment market size was valued at \$1.5 billion in 2020, and is estimated to reach \$1.8 billion by 2030, growing at a CAGR of 4.3% from 2021 to 2030.



According to CXOs, the COVID-19 pandemic impacted the growth of the global fitness equipment industry, on the other hand, it has raised awareness among consumers to maintain proper fitness as exercising regularly would aid in improving fitness and would benefit in the long term. Rise in awareness among consumers has forced them to get into fitness, which, in return, increased the demand for in-home as well as outdoor fitness equipment. Furthermore, governments of different countries are taking initiatives for building outdoor fitness centers for their citizens and motivating them to get into fitness. These initiatives taken by governments are expected to increase the sales of outdoor fitness products, therefore boosting the growth of the overall fitness equipment industry.

Key finding of the study

On the basis of product type, the action series segment is projected to witness the highest CAGR of 3.6%, in revenue terms, during the outdoor fitness equipment market forecast period. According to outdoor fitness equipment market analysis, by application, the fitness parks & trails segment is expected to grow at a significant CAGR during the forecast period.

U.S. was the largest country, in terms of revenue generation for outdoor fitness equipment industry in 2020.

Region wise, Asia-Pacific is anticipated to witness highest growth rate, registering a CAGR of 5.8% from 2021 to 2030.

Request Sample Report at: – <https://www.alliedmarketresearch.com/request-sample/16546>

Covid-19 Scenario

The outdoor gyms and fitness centers were closed due to lockdown restrictions during the Covid-19 pandemic to avoid the possibility of cross-contamination. This reduced the demand for outdoor fitness equipment during the initial period of pandemic.

In addition, the economy uncertainty led to postponement of plans regarding launching new outdoor fitness centers and gyms. This affected the demand for equipment.

However, the demand is expected to recover post-pandemic as outdoor gyms and fitness centers open and new centers launch.

Drivers, Restraints, and Opportunities

Surge in incidence of obesity, development of new equipment to provide improved experience, and rise in trend of open gyms and fitness centers drive the growth of the global outdoor fitness equipment market. However, inclination toward acquiring in-home fitness equipment and expensive nature of outdoor equipment restrain the market growth. On the other hand, the launch of equipment that offers dual exercise capabilities present opportunities in the coming years.

According to the outdoor fitness equipment market analysis, by application, the outdoor gym gained a major share in 2020, and is expected to sustain its market share during the outdoor fitness equipment market forecast period, with a CAGR of 4.1%. As outdoor gyms are the most common place that consumers prefers to work out and the outdoor gym offers an access to heavy weight equipment that are used by the bodybuilders to train, which fuels the outdoor fitness equipment market growth.

Region wise, North America dominated the outdoor fitness equipment market in 2020, and is estimated to exhibit a CAGR of 3.8%, as a higher percentage of population prefers to visit outdoor gym and workout in North American countries.

The players operating in the global outdoor fitness equipment industry have adopted various developmental strategies to expand their outdoor fitness equipment market share, increase profitability, and remain competitive in the market. The key players profiled in this report include Landscape Structures Inc., Beckmann, SportsPlay Equipment, Inc., Wicksteed Leisure Ltd, PlayCore Inc., Outdoor Fitness, Inc., Proludic Ltd., Xccent, Inc., the Great Outdoor Gym Company Ltd., and Kompan, Inc.

Key Market Segments

By Product Type

Action Series

Heavy duty Series

Regular Series
By Application
Public Institution
Fitness Park and Trails
Government Fitness Centers
Outdoor Gyms
Others
By Region
North America
U.S.
Canada
Mexico
Europe
Germany
U.K.
France
Italy
Spain
Rest of Europe
Asia-Pacific
China
Japan
Australia
South Korea
India
Rest of Asia-Pacific
LAMEA
Brazil
Argentina
Chile
Saudi Arabia
Rest of LAMEA

Key Market Players

Kompan. A/S
Landscape Structures Inc.
Outdoor Fitness, Inc.
PlayCore Inc.
Proludic Ltd
SportsPlay Equipment, Inc
Stayfit Health and Fitness World Private Limited
The Great Outdoor Gym Company Ltd

Wicksteed Leisure Ltd
Xccent, Inc

About Us:

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domains. AMR offers its services across 11 industry verticals including Life Sciences, Consumer Goods, Materials & Chemicals, Construction & Manufacturing, Food & Beverages, Energy & Power, Semiconductor & Electronics, Automotive & Transportation, ICT & Media, Aerospace & Defense, and BFSI.

We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

Contact:

David Correa
5933 NE Win Sivers Drive
#205, Portland, OR 97220
United States
Toll Free: 1-800-792-5285
UK: +44-845-528-1300
Hong Kong: +852-301-84916
India (Pune): +91-20-66346060
Fax: +1-855-550-5975
help@alliedmarketresearch.com
Web: <https://www.alliedmarketresearch.com>
Follow Us on: LinkedIn Twitter

David Correa
Allied Analytics LLP
800-792-5285

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/580716007>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.