

White Top Testliner Market Size is forecasted to reach US\$ 507.78 Billion by the year 2032 | CAGR of 3.5%

White Top Testliner is a 2-ply paper whose top side is made up of bleached fibres such as TCF (Totally Chlorine Free) and bottom is made from recycled paper.

NEWARK, DELAWARE, UNITED STATES OF AMERICA, July 13, 2022 /EINPresswire.com/ -- [White top testliner](#) are primarily of two types that are coated white top testliner and uncoated white top testliner. The top side of coated type has improved quality which provides smoother and brighter surface for better appearance and printing results. White top testliner finds application in high quality printing, agriculture application, industrial packaging, consumer durables, electronics, food and beverage etc. White top testliner are primarily of two types that are coated white top testliner and uncoated white top testliner.



Generally, white top testliner has a brightness level of approximate 70%. This testliner are economic and ecological with 100% recyclable. White top testliner have different bursting strength depending on amount of recycled fibres used.

Testliners are ideally used in corrugated boards as top and bottom layer and starch is added to ensure the strength of testliner. Many manufactures in the market are expanding their product portfolio by launching adding features to the product that will improve its performance in the coming years.

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Global White Top Testliner Market: Dynamics

Increasing growth in corrugated packaging is one of the key factor in driving the market of white

top testliner. As white top testliner provides smoother and brighter surface for better appearance and printing which also helps in driving the market globally. Due to high recyclability, white top testliners are preferred by the key players in the market. Another factor in driving the white top testliner is its application in various end use industries such as food and beverages, electronics and in packaging of consumer durable products. Despite the positive outlook, growing digitalization can hamper the growth of white top testliners in the market.

Global White Top Testliner Market: Regional Outlook

Geographically, the global white top testliner market has been divided into seven key regions as- Asia-Pacific excl. Japan, Japan, North America, Latin America, Middle East & Africa, Western Europe, and Eastern Europe. China in APEJ region is estimated to have highest potential in the white top testliner market owing to the fact that it produces 107million metric tons of paper in 2015. United States in North America to have significant share in the white top testliner market in the coming years.

Global White Top Testliner Market: Key Players

Some of the key players in the global white top testliner market is as follows:

- Smurfit Kappa
- BG Paper Company Ltd.
- Europac Ltd.
- Mondi Group
- Stora Enso Oyj
- DS Smith Plc.
- International Paper Company
- Georgia-Pacific Holding LLC
- APV Germany GmbH
- Ecopab Inc.

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Global White Top Testliner Market: Key Developments

Some of the key developments in the white top testliner market are as follows:

- Smurfit Kappa has introduced White Top Testliner of B1 grade, these 2-ply product is made of virgin bleached fibres or high quality deinked recycled fibres which offers excellent printability characteristics.
- International Paper Company has introduced white top testliners with high performance grades of superior stacking strength. The product can be used for both direct and flexo printing applications and protects against score cracks.
- Europac Ltd. launched wide range of white top testliner qualities that are Whitepac A HP, Whitepac B, Whitepac B HP and Whitepac C respectively.

The report is a compilation of first-hand information, qualitative assessment by industry

analysts, inputs from industry experts and industry participants across the value chain.

The report provides in-depth analysis of parent market trends of market, macroeconomic indicators and governing factors along with market attractiveness as per segments. The report also maps the qualitative impact of various market factors on market segments and geographies.

Global White Top Testliner Market: Segmentation

On the basis of product type, white top testliner market is classified as:

- Coated white top testliner
- Uncoated white top testliner

On the basis of substance range, white top testliner market is classified as:

- Below 100 gsm
- 100-200 gsm
- 200-300 gsm
- Above 300 gsm

On the basis of end use application, white top testliner market is classified as:

- Consumer durable packaging
- Corrugated cardboard tray packaging
- Food & Beverage
- Electrical & Electronics
- Others (Agriculture, cosmetics, etc.)

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About Us

Future Market Insights (ESOMAR certified market research organization and a member of Greater New York Chamber of Commerce) provides in-depth insights into governing factors elevating the demand in the market. It discloses opportunities that will favor the market growth in various segments on the basis of Source, Application, Sales Channel and End Use over the next 10-years.

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