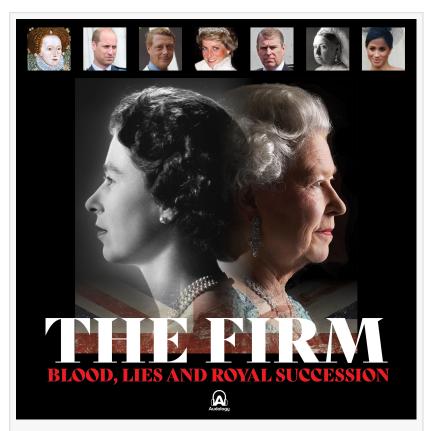


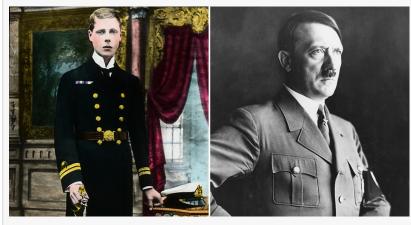
## Chart-Topping Podcast THE FIRM Explores The Truth Behind King Edward VIII & The Woman He Betrayed His Country To Marry

The new Royals podcast has become the fastest growing series in the world and currently sits at No.1 in the Apple Podcast history charts

NEW YORK, NEW YORK, UNITED STATES, July 13, 2022 /EINPresswire.com/ -- The latest episode of the hit new Royals podcast series THE FIRM: BLOOD, LIES, AND ROYAL SUCCESSION, produced and distributed by Audology, the audio division of Empire Media Group (EMG), reveals that King Edward VIII and his wife, Wallis Simpson, despite being sold as the greatest love story of the 20th century, were in fact a chronically dysfunctional couple who were not only unfaithful from the beginning of their relationship, but barely even liked each other by the end. And the real reason for his abdication had nothing to do with love. Listen to the episode HERE.

The chart-topping series continues to dominate the Apple history charts globally, and quickly seized the No.1 spot in Australia following release in early June. Across multiple categories, the series has outperformed the likes





of American Scandal (Wondery), British Scandal (Wondery), Slow Burn (Slate Podcasts), You're Dead To Me (BBC Radio 4) and Sword and Scale (Incongruity). Apple's charts are considered the

most-watched public-facing measure of podcast success.

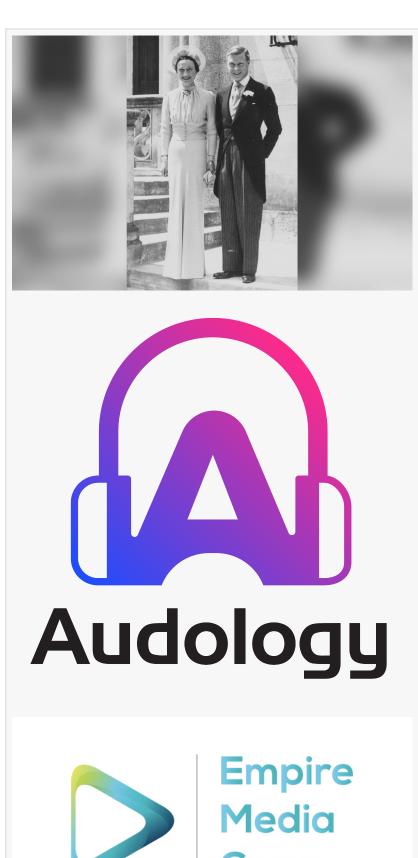
In the new chapter that dropped July 12, titled Edward & Adolf, THE FIRM production team interviews Andrew Lownie, royal biographer and fellow of the Royal Historical Society, who explains: "This is not the great love story. It's a rather sad story of two rather pathetic individuals being forced to spend their time together because events overtook them."

"Not only was he having an affair with someone else when he was meant to be with Wallis, but so was Wallis. They were not even particularly monogamous with each other before they got married."

Edward VIII ascended to the throne on January 20, 1936, following the death of his father, George V, but his reign was to last just 326 days before he handed the crown to his brother George VI, making him Britain's shortest-reigning monarch since 1066, and the only monarch to have ever voluntarily abdicated.

He had met twice-divorced Simpson in 1930 and had become infatuated with the beautiful American. Their relationship, as founder of the British Monarchist Society Thomas Mace-Archer-Mills tells the host of the podcast, was sexually-charged from the start.

"She would do things for him that others wouldn't — but also she treated him the way he had never been treated before," he says. "He needed a strong





woman to take control and that would spill over into his sex life. He liked to be treated and used

in that way by women. Especially strong women and Wallis was a strong woman."

The couple's passionate affair was the talk of British high society, but after he declared his intention to marry Simpson, it sparked a constitutional crisis. As King, and head of the Church of England, Edward was forbidden to marry a divorcee, and so, forced between the crown and love, he chose love.

But THE FIRM: BLOOD, LIES AND ROYAL SUCCESSION reveals that the real story is far less romantic. Far from voluntarily standing down as King in order to marry Simpson, Edward VIII was ordered to abdicate – because of his close ties to Nazi dictator Adolf Hitler.

"The abdication, of course, has always been presented as the King being forced to choose between the throne and his love of Wallis," says Lownie. "The reality is that he was maneuvered out of being king because he was totally unsuitable. He was actually pro-Nazi and there was no way that the authorities, the men behind the scenes, were going to allow that. Wallis was a pretext to basically push him out."

Brought to you by the team behind America's leading royals publication The Royal Observer, and featuring authoritative guests including insider royal correspondents, bestselling authors, former employees of the Palace and personal friends of senior members of the royal family, THE FIRM: BLOOD, LIES, AND ROYAL SUCCESSION serves as both a fascinating insight into 500 years of royal history, and an eye-opening exploration of just how the institution has evolved and adapted... and how it continues to do so in the face of recent unprecedented challenges to its standing.

The Firm is written by Dominic Utton, produced by Douglas Montero, and edited by Sean Kravit. The series is hosted by Jonathan Lock. Executive Producers are Dylan Howard (Fatal Voyage: The Mysterious Death of Natalie Wood, The Killing of Marilyn Monroe, Diana: Case Solved) and Melissa Cronin (Epstein: Devil in the Darkness).

Over the next eight weeks, new episodes will be available to download weekly via Apple Podcasts, Spotify, Google Play, and everywhere podcasts are available.

Audology, EMG's podcast division, launched earlier this year with podcast productions powered by artificial intelligence for EMG brands Knewz.com, RadarOnline.com, and OKMagazine.com.

## ABOUT THE ROYAL OBSERVER

The Royal Observer™ takes you behind the high walls, gilded gates and palace façades and into the very heart of the most famous families alive. The website and quarterly print edition explore history and tradition stretching back thousands of years. We celebrate all the pomp and ceremony that drive and define the public lives of royal families around the world, while also venturing behind closed doors into the shadowy areas of the royal palaces the public does not get to see. With the latest coverage of the entire royal families, exclusive news, photos and

insider details of events, The Royal Observer™ takes users inside a rarefied world.

## ABOUT AUDOLOGY

Audology is an audio-first studio and premium podcast network with a mission to make podcasting part of people's everyday lives. As a division of Empire Media Group, Audology develops, create, produces and distributes original audio and launches digital initiatives. With unparalleled access to the world's most innovative creators, Audiology produces unique listening experiences across a wide range of interests and demographics. Audology is a full-service operation, offering financing, production, marketing, and monetization.

## ABOUT EMPIRE MEDIA GROUP

Empire Media Group (EMG) is the new media landscape, where bold and authoritative content meets innovative delivery for passionate audiences. An award-winning, global, and nextgeneration multi-platform media company, EMG encompasses a powerful portfolio of assets that serve highly engaged audiences through a rich assemblage of content delivery mechanisms: from magazines, live events, and digital media, to video, television, audio, book publishing, and more. EMG's suite of 12 vaunted brands makes it one of the world's largest and most diversified modern media conglomerates, with market share across entertainment, fashion and beauty, luxury, travel, and specialist consumer titles. At EMG, we do not just serve readers; we serve users. Divisions of EMG include television and movie production company Mystify Studios, podcast studio Audology, literary publisher Harland & Wolff Publishing, marketing firm Elevate Strategic, EMG Ventures, and the non-profit foundation, the Institute for Healthy Media Minds, which is focused on creating a positive culture of mental health across the journalism, media, and public relations industries. With these six distinct business units united under a mandate of preeminence in content quality and innovation, EMG is a 360-degree media business that is poised for the future — broadening the reach of storytelling into virtual and augmented reality, programming, e-commerce, immersive events, branded content, innovative advertising solutions, and beyond.

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