

Google YouTube TV becomes a giant live streamer in the US

This article introduces Google YouTube TV become the most significant live streamer in the US now.

BUFFALO, NEW YORK, UNITE STATES, July 14, 2022 /EINPresswire.com/ -- Netflix, Disney+ and other streaming services have grown in popularity over the past few years, all thanks to the pandemic. While their growth is now slowing, on-demand services are the future of content consumption.

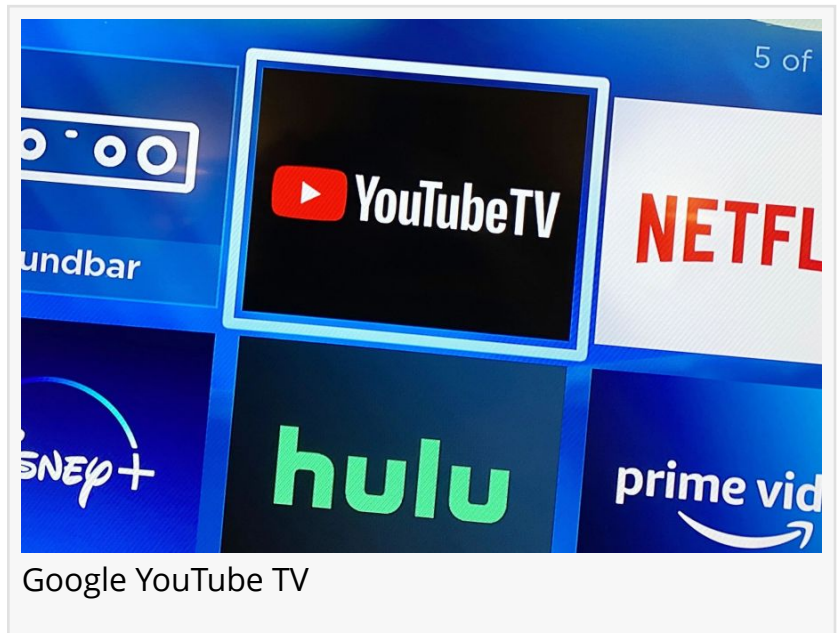
Still, there are still quite a few people who prefer to watch live TV rather than on-demand content. For Sony TV users, learning [How to Download Apps on Sony Smart TV](#) can help them get live streaming services on Sony TV faster.

Google YouTube TV allows users to stream live TV channels over the Internet. The service launched in 2017 to replace traditional cable service in the US. YouTube TV's active user base now exceeds 5 million. For Hisense TV, they may not have direct access to live platform services, and the tutorial on [How to Download Apps on Hisense Smart TV](#) can help them.

YouTube chief product officer Neal Mohan confirmed that YouTube TV has now surpassed 5 million paid and "trial" subscribers. That means the streaming TV service has gained an average of 1 million new subscribers a year since its launch. It's unclear what percentage of trial subscribers will be used.

YouTube TV trials range from seven days to several weeks, after which users need to subscribe to at least the Basic plan (\$55 per month) to continue using the service. Many TV brands have adopted the Roku system, and knowing [how to download apps on roku tv](#) can help make it easier for consumers to enjoy live streaming services.

YouTube TV became the largest TV streaming service in the US, well ahead of Hulu's 4.1 million



subscribers.

Google revealed in Q3 2020 that YouTube TV has more than 3 million subscribers, a figure that does not include "trial" subscribers, which more accurately represents the number of paying subscribers to the service.

Bill Newman

M&L Technology Co., Ltd

+1 626-206-6017

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/581191386>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.