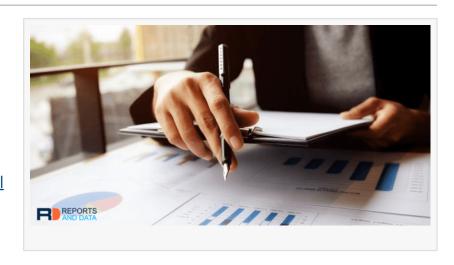


Social Media Analytics Market 2022-2028: Growing need for social media measurement to improve consumer experience

Market Size – USD 8.98 Billion in 2021, Market Growth - CAGR of 23.3%, Market Trends – Extensive adoption of smartphones.

NEW YORK, NEW YORK, UNITED STATES, July 14, 2022 /EINPresswire.com/ -- The global social media analytics market is forecast to reach USD 59.42 Billion by 2030, according to a new report by Reports and Data. The increasing need for



understanding consumer needs and market trends is one of the major factors driving the market growth. The extensive adoption of smartphones, along with the popularity of social media, will also boost the growth of the market in the coming years. Social media has undoubtedly transformed the way of marketing and promoting businesses. Analytics in social media provides the opportunity to distribute targeted messages through plenty of tools and channels. To reach the full potential of a business, they must understand the opinions and preferences of the target audience.

To get a sample copy of the report, click on @ https://www.reportsanddata.com/sample-enquiry-form/1932

Top Profiled in the Social Media Analytics Market Report

- Dracle Corporation
- Balesforce
- Adobe Systems Incorporated
- •BAS Institute Inc
- Talkwalker Inc.

Market Segmentation:

Components Outlook (Revenue, USD Billion; 2019-2030)

- Bolutions
- Bervices

oManaged services

oBrofessional services

Application Outlook (Revenue, USD Billion; 2019-2030)

- •Bales & marketing
- I ustomer experience management
- Competitive intelligence
- •Risk management & fraud detection
- Bublic safety & law enforcement
- Others

Deployment Outlook (Revenue, USD Billion; 2019-2030)

- Dn-premises
- •Illoud

Analytics Outlook (Revenue, USD Billion; 2019-2030)

- Bredictive analytcis
- Brescriptive analytics
- Diagnostic analytics
- Descriptive analytics

Vertical Insight Outlook (Revenue, USD Billion; 2019-2030)

- Banking, financing services & insurance
- Telecommunication & IT
- •Retail & E-commerce
- Healthcare & lifesciences
- •Government & defence
- •Media & entertainment
- •Travel & hospitality
- Dther industry vertical

Regional Outlook (Revenue, USD Billion; 2019-2030)

•North America

oU.S.

o[]anada

oMexico

•Burope

o**G**ermany

oD.K.

o∃rance

oltaly
oSpain
oSweden
oBENELUX
oRest of Europe

- •Asia-Pacific
 o□hina
 o□hdia
 o□apan
 oSouth Korea
 oRest of APAC
 •□atin America
 oBrazil
 oRest of LATAM
- •Middle East & Africa
 oBaudi Arabia
 oDAE
 oBouth Africa
 oBrael
 oRest of MEA

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Key Takeaways of the Social Media Analytics Market Report:

- •A comprehensive overview of the global Social Media Analytics industry.
- •Accurate market projections in terms of market size, share, and volume.
- Thorough study of the global market dynamics, such as major market revenue growth drivers, opportunities, threats, challenges, restraints, and future growth avenues.
- •Deep-dive analysis of the upcoming market trends.
- •Qualitative and quantitative analyses of the Social Media Analytics Market.
- •Blaborate study of the leading regional markets in the Social Media Analytics Market.
- I omplete overview of the market's competitive landscape.
- •Brief look at the company profiles and portfolios.

Request customization of the report @ https://www.reportsanddata.com/request-customization-form/1932

Thanks for reading our report. Please connect with us in case you require further details on the report or its customization. Our market research team will ensure the report is well-suited to your needs.

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