

Sober Peer, BurstiQ aim to transform aging Health Tech industry to Web3 Digital Health data economies

Emerging cultural transformation from out-dated Health Tech to Digital Health enables new type of data exchange between patients, providers and payer economies.

DALLAS, TX, USA, July 15, 2022 /EINPresswire.com/ -- [Sober Peer](#), a leader in the behavioral science platforms for mental and addictive health has entered into an agreement with [BurstIQ](#), a provider of blockchain-enabled data solutions for the healthcare industry.

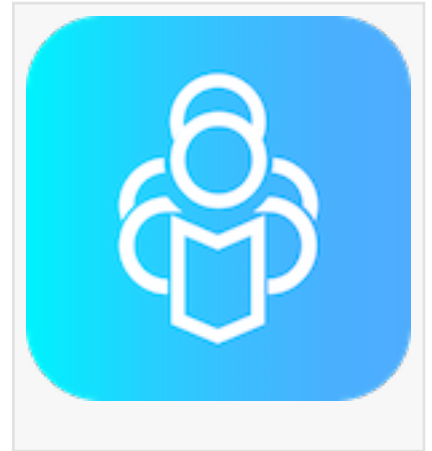
This agreement will support Sober Peer's Web3 ready platform for use in precision medicine, augmented intelligence, digital-twin diagnostic support and payment tokenization that rewards behavior change among its patient population while providing continuous care.

Continuous care means physicians, patients and payers will share real time access to a new kind of augmented data resulting in better diagnosis and treatment of behavioral and mental health issues. Continuous, personalized care over a long period of time develops a patient life-long record and enables doctors to use digital twins of patients, or virtual healthcare replicants, to diagnose and treat illnesses with precision medicine.

"Partnering with Sober Peer really supports our mission to make the world a healthier place. Our technology will help Sober Peer securely manage the sensitive data required to accurately represent patients' digital twins, instilling a necessary layer of trust to the digital patient experience," said Frank Ricotta, CEO & Founder of BurstiQ.

In addition, blockchain technology enables a secure system for data sharing between patients, doctors, and insurers. This allows patients to have more control over their own health data and makes it easier for them to share information with providers.

Sober Peer is considered one of the world's most advanced augmented intelligence solutions. Through its use of AI neural networks, machine learning and its proprietary evidence-based methods for collecting and interpreting large data, the company helps healthcare providers improve patient outcomes.



“BurstIQ’s capability is impressive. Moving our digital health platform onto the blockchain ensures we will continue to lead the market in decentralizing the control and decision-making for a new type of data to support precision medicine. Our world-wide customer base needs secure, patient-centric data for better outcome decisions where patients and providers share the same information and both are rewarded for collaborating with its use,” said [Ed DeShields](#), Founder and President of Sober Peer.

By incorporating augmented intelligence such as edge devices, IoT devices, and blockchain technology into their practice, professionals can obtain a much deeper understanding of patient behavior and mental state. This information can then be used to provide more effective treatment plans that improve the quality of life for both the patient and provider.

Sober Peer annually supports 2.4 million days of digital behavioral health recovery. By observing patient recovery in real time, its science has proven that remote patient mental health management is both effective and efficient.

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About Sober Peer: Sober Peer is among the fastest-growing behavioral science technology companies serving the mental health and substance use healthcare market. Its technology supports after care managed services that measures, predicts and prescribes optimum treatment modalities across all treatment workflows in behavioral health. Its Web3 enabled digital platform uses augmented intelligence and predictive analytics extensively to improve treatment insight, patient engagement and outcomes for persons suffering from life-controlling mental health-related issues. The company ranks first among the top behavioral health companies for the lowest cost of customer engagement and in invested return-on-equity making it one of the most efficient and effective solutions in behavioral mental health. It currently ranks fourth among the Big 30 mental health applications in monthly reoccurring customers.

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