

Contify Achieves SOC2 Type-II Compliance for its Market & Competitive Intelligence Platform

The certification validates Contify's security assurance to its clients and strengthens the company's position as a trusted provider of M&CI solutions

WILLISTON, VERMONT, USA, July 15, 2022 /EINPresswire.com/ -- Contify, the [market and competitive intelligence platform](#) for all business functions recently announced the completion of its SOC2 Type-II compliance certification.

SOC2 is a voluntary compliance standard for service organizations, developed by the American Institute of Certified Public Accountants (AICPA), which specifies how organizations should manage customer data.

It follows a thorough and strict auditing process to ensure that the organization adheres to the following Trust Services Criteria: Security, Availability, Processing Integrity, Confidentiality, and Privacy.

While the SOC2 Type-I certification describes the organization's systems and certifies whether the system design complies with the relevant trust principles, the SOC2 Type-II certification details and certifies the operational efficiency of these systems. Contify achieved the SOC2 Type-I certification last year in August.

Mohit Bhakuni, CEO - Contify, says - "The privacy and security of our customer's data have always been paramount to us. For over a decade, we have taken care of our customers' data with our enterprise-grade security. The SOC2 compliance certification is an added assurance for our customers that their valuable intel is secure behind our robust security frameworks, and a testament to our operational efficiency."

The SOC 2 Type I and Type II audit reports are available to Contify's customers and prospects



Contify





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Mohit Bhakuni, CEO

upon request under NDA.

Contify caters to the unique [market intelligence](#) requirements of businesses across industries such as manufacturing, telecom, automotive, banks, insurance, consulting, market research firms, SaaS-based companies, technology, and pharma companies.

About Contify

Contify is a Market and Competitive Intelligence platform that tracks information on competitors, customers, and industry segments. It enables users to collect, curate, and

share information across the organization. Intelligent and actionable business information is mined by searching and analyzing information from over 500,000 online sources including news, company websites, social media, reviews, discussion forums, job postings, regulatory portals, and more.

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