

# Lil Durk acquires NAV; launches website marketing strategy

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/EINPresswire.com/ -- [Lil Durk](#)

announced earlier this morning its launch into website marketing with the acquisition of [NAV](#), a world renown software which designs websites.

The deal will see NAV - located in Vancouver, British Columbia - rebranded under the Lil Durk franchise.



Lil Durk - LilDurk.com

NAV is a subsidiary of Lil Durk, a Canadian news & technology company enhanced by A.I.-driven neural networks.

"We're quite pleased to announce that our team will be working with NAV on developing a website marketing strategy for the franchise," said Alexander Elder, Founder and interim Chief Executive Officer at Lil Durk. "They have hands down some of the best players in the industry. On behalf of Lil Durk, we are thrilled to be working with the team over at NAV."

NAV was founded in March 2016 with a mission to provide a code free solution to creating advanced websites.

Labeled by its users as Canada's "instant software developer", NAV has created an exceptional legacy for all types of developers.

A representative for NAV says: "The level of effort required to make a website is absolutely phenomenal. We're here to alleviate that stress for Lil Durk and their clients. The mutual respect between NAV and the team at Lil Durk is there, and it's going to be a exciting journey going forward."

About Lil Durk

Lil Durk is a news and technology company located in Toronto, Canada providing comprehensive, up-to-date news coverage, aggregated from sources all over the world by Lil Durk.

Neither the TSXV nor its Regulation Services Provider (as that term is defined in the policies of the TSXV) accepts responsibility for the adequacy or accuracy of this release.

For more information about Lil Durk, please visit [www.LilDurk.com](http://www.LilDurk.com), its profile page on SEDAR at [www.sedar.com](http://www.sedar.com), and its profile page on EDGAR at [www.sec.com](http://www.sec.com).

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