

Launching in Philadelphia Today, Motobyo is the New Way to Sell A Used Car

HORSHAM, PENNSYLVANIA, UNITED STATES, July 18, 2022

/EINPresswire.com/ -- One of the worst economic periods of the past 40 years has helped create the hottest used car market in recent memory.

However, this increased sales volume at traditional dealerships hasn't spurred innovation for consumers who are looking to sell their used vehicles, as the process is still as confusing and complex as ever.

Selling a used car through the traditional channels just isn't fun. The established model is stressful, hard to understand and not designed to help a consumer succeed on their own. Quite simply the deck is stacked against the consumer.

Selling a used car privately is no picnic either. Sellers can list a car on one of the current automotive websites or marketplaces that are dominated by dealerships who pay for premium placement, and the ad is likely never to be seen. Or sellers can put their vehicle for sale on a generic marketplace known more for selling used baby strollers. The average consumer vehicle listing is an afterthought for these marketplaces, offering zero assistance to either the seller or buyer to complete the transaction.

Wouldn't it be extraordinary if there was a solution that made your success their priority? Now there is. The designers of [Motobyo](#) have created a tech-driven platform that makes the process of selling a used car simple and straightforward.

On Motobyo, sellers can choose between two convenient paths to get their vehicle sold: an



Motobyo has been designed by experienced tech and auto industry professionals with the intent to give consumers control in the buying and selling of used cars.



Motobyo's private party e-commerce marketplace is designed to give both used car sellers and buyers the control, power and convenience that the current antiquated system lacks.

instant cash offer that can be redeemed immediately or auction their vehicle on the Motobyto private party auction platform to maximize their return. Either path starts with answering three simple questions about their vehicle and receiving the offers. It's that simple - the projected values are displayed in seconds, and sellers choose the route they'd like to take in selling their vehicle.

The process of redeeming the instant cash offer is easy. Simply save your offer and choose a conveniently located "Buying Center" from Motobyto's map where sellers exchange their vehicle for a check. The offer is valid for ten days, allowing time to clean out the vehicle and say your goodbyes.


If maximizing return is the objective, then listing a vehicle on Motobyto's auction platform is the right way to go. Auctions last for one week and allow sellers to receive bids from private party buyers. Motobyto provides a wide array of features and solutions designed to make the buying process as smooth and simple as the selling process. Those features empower bidders, creating an active buying environment that help sellers achieve maximum value for their vehicle.

Either way, Motobyto sellers are guaranteed a transparent, stress-free sale in ten days or less.

Motobyto's private party e-commerce marketplace is designed to give both used car sellers and buyers the control, power and convenience that the current antiquated system lacks. There is not another solution built specifically to ensure success for private party used car buyers and sellers.

To see the power of Motobyto in action visit www.Motobyto.com.

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Motobyto is a seamless, end-to-end tech solution to all the "business as usual" problems that exist TODAY in the used car business.

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