

# Cosmetics Market Size, Share, Industry Trends & Analysis 2027 | IMARC Group

SHERIDAN, WYOMING, UNITED STATES, July 18, 2022 /EINPresswire.com/ -- According to the latest report by IMARC Group, titled "[Cosmetics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027](#)," the global cosmetics market reached a value of US\$ 357.5 Billion in 2021. Cosmetics represent the beauty preparations made by utilizing a mixture of [synthetic](#) chemical compounds and natural as well as artificial sources for improving and cleansing the skin's overall health. These products usually include lipsticks, shampoos, soaps, perfumes, skin moisturizers, shaving creams, nail polishes, etc. In addition to this, they comprise of functional cosmetics that target specific skin concerns, such as reducing the appearance of fine lines, offering protection against ultraviolet (UV) rays, skin lightening, etc. Presently, cosmetics have become an indispensable part of the modern lifestyle.



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## Global Cosmetics Market Trends:

The rising prevalence of various skin-related complications is primarily driving the cosmetics market. Additionally, the inflating per capita income levels of individuals and the growing influence of social media are propelling the demand for new, unique, and [premium](#) items, which is further catalyzing the market growth. Besides this, the increasing consumer consciousness towards maintaining personal hygiene and a youthful appearance is acting as another significant growth-inducing factor. Moreover, the widespread adoption of vegan cosmetics that are manufactured by using plant-based extracts and environmental-friendly derivatives, along with the expanding e-commerce sector, is also positively influencing the global market. Apart from

this, the introduction of organic product variants, owing to the numerous adverse effects of synthetic ingredients, is anticipated to fuel the cosmetics market over the forecasted period. Looking forward, IMARC Group expects the Cosmetics Market to reach US\$ 508.3 Billion by 2027, exhibiting at a CAGR of 5.95% during 2022-2027.

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As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the industry behaviors of the consumers globally and our estimates about the latest market trends and forecasts are being done after considering the impact of this pandemic.

Key Market Segmentation:

Competitive Landscape:

Amway Corp  
Avon Products Inc.  
Beiersdorf AG  
Henkel AG & Co. KGaA  
Kao Corporation  
L'Oréal S.A.  
Oriflame Cosmetics AG  
Procter & Gamble Company  
Revlon Inc. (MacAndrews & Forbes Incorporated)  
Shiseido Company Limited  
Skinfood Co. Ltd  
The Estée Lauder Companies Inc  
Unilever plc.

Breakup by Product Type:

Skin and Sun Care Products  
Hair Care Products  
Deodorants and Fragrances  
Makeup and Color Cosmetics  
Others

Breakup by Category:

Conventional  
Organic

Breakup by Gender:

Men

Women

Unisex

Breakup by Distribution Channel:

Supermarkets and Hypermarkets

Specialty Stores

Pharmacies

Online Stores

Others

Breakup by Region:

North America (United States, Canada)

Europe (Germany, France, United Kingdom, Italy, Spain, Others)

Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)

Latin America (Brazil, Mexico, Others)

Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Others)

Buy full report with TOC & List of Figures: <https://www.imarcgroup.com/cosmetics-market>

Note: We are updating our reports, If you want the report with the latest primary and secondary data (2022-2027) including industry trends, market size and Competitive landscape, etc. Click request free sample report, published report will be delivered to you in PDF format via email within 24 to 48 hours.

Key highlights of the report:

Market Performance (2016-2021)

Market Outlook (2022-2027)

Market Trends

Market Drivers and Success Factors

Impact of COVID-19

Value Chain Analysis

Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

Other Report:

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Our offerings include comprehensive market intelligence in the form of research reports, production cost reports, feasibility studies, and consulting services. Our team, which includes experienced researchers and analysts from various industries, is dedicated to providing high-quality data and insights to our clientele, ranging from small and medium businesses to Fortune 1000 corporations.

Elena Anderson

IMARC Group

+ 16317911145

[email us here](#)

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