

Silicon Catalyst Thought Leadership Series - How Safe Are We with Today's ADAS?

Talking safety is easy. Claiming safer vehicles is a breeze if you don't have to back your boasts with proof.

SAN JOSE, CA, UNITED STATES, July 18, 2022 /EINPresswire.com/ -- Silicon Catalyst, the world's only incubator focused exclusively on semiconductor solutions, announces the first of a four part thought leadership series in 2022. Silicon Catalyst is pleased to present this series in collaboration with Junko

Yoshida and Bolaji Ojo, founders of [The Ojo-Yoshida Report](#). The two world class journalists, who have insightfully reported on technology trends for more than three decades, will moderate an honest and lively dialogue at each webinar. The dates, topics and panelists for the remainder of the series will be announced at a later date.

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The Munich district court found Tesla's autopilot assistance system unreliable, terming it a “massive hazard” in city traffic.”

The Ojo-Yoshida Report

Each webinar will showcase a Silicon Catalyst portfolio company alongside established leaders in the sectors in which the startups are developing technology solutions.

Now in its eighth year, the Silicon Catalyst incubator has evaluated over 600 startups worldwide and has admitted more than 45 exciting companies.

July 27, 2022 [Webinar Details:](#)

The first webinar of the series is entitled “How Safe Are We With Today's ADAS?” and will be conducted via zoom. [Registration details here.](#)

Talking safety is easy. Claiming safer vehicles is a breeze if you don't have to back your boasts with proof. SAE levels are product categories, not evidence of any degree of safety.

In this webinar, we share candid insights from leading thinkers and tech developers in a quest to establish clearly where the auto industry stands with sensing technologies and the perception



hardware/software stack, as it relates to both driver and pedestrian safety. One of today's key technology issues is whether carmakers can honestly tell consumers: "We've got you covered." If this isn't quite so, what is still missing?

Ojo and Yoshida have decades of experience working at leading publications, covering automotive technology – with safety as their foremost emphasis. Today, The Ojo-Yoshida Report is an independent platform, without favorites or hidden agendas. This inaugural webinar will offer a comprehensive, up-to-the-minute understanding of today's safety and automation landscape.

Time and Date: Wednesday July 27th at 8:30 am Pacific Daylight Time to 10:00 am Pacific Daylight Time.

Moderator:

Junko Yoshida, editor in chief of The Ojo-Yoshida Report

Bolaji Ojo, Publisher & Managing Editor of The Ojo-Yoshida Report

Panelists:

Matthew Lum, Engineering Program Manager, AAA National

David Aylor, Vice President of Active Safety Testing, The Insurance Institute for Highway Safety (IIHS)

Jordan Greene, Co-Founder, GM of Automotive & VP of Corporate Development AEye, Inc.

Chuck Gershman, President & CEO, Owl Autonomous Imaging, Inc

Patrick Denny, Lecturer in Artificial Intelligence and Industry Expert in Automotive Imaging, Univ. of Limerick

Richard Curtin

Silicon Catalyst

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