

Skin Care Products Market 2022-2028: Increasing awareness about personal care and skin care products

*Market Size – USD 140.85 Billion in 2020,
Market Growth – at a CAGR of 4.8%*

NEW YORK CITY, NEW YORK, USA, July 19, 2022 /EINPresswire.com/ -- The [skin care products market](#) size is expected to reach USD 207.49 Billion in 2028 and register a revenue CAGR of 4.8% over the forecast period, according to the latest report by Reports and Data.

Growing demand for chemical free and natural products is a key factor driving market revenue growth. Variety of skin care products are available in the market such as anti-aging creams, sunscreens, body lotions and skin lightening cream and others. People have become more conscious about these creams. Consumer preferences have shifted towards natural skin care products because it provides better UV protection to the skin, have anti-aging properties which help to look younger.

Consumers spend more on skin care from an early age. They spend a considerable amount of time and money on products to reduce the signs of aging. Therefore, there is a growing interest in anti-aging skincare products with Vitamin-C, Vitamin-E, collagen, and others that delay skin aging. Consequently, number of manufacturers is increasing and these companies are focusing to enter the market through various strategies such as product innovations, and merger & acquisitions.

In the skin care products industry, rising consciousness about physical appearance and excellent skin quality is a major factor driving market revenue growth. In addition, increasing investments in research and development of new products, outstanding marketing campaigns used by existing major players are supporting market revenue growth.

To get a sample copy of the report, click on @ <https://www.reportsanddata.com/sample-enquiry-form/4668>

Top Profiled in the Global Skin Care Products Market Report:



- Procter & Gamble
- Beiersdorf AG
- L'Oréal S.A
- Unilever PLC
- The Estée Lauder Companies Inc.
- Revlon, Inc.
- Kao Corporation
- Shiseido

Market Segmentation:

By Distribution Channel Type Outlook □

- Specialist Retail Stores
- Supermarkets or Hypermarkets
- Convenience Stores
- Pharmacies or Drug Stores
- Online Retail Channels
- Others

By Ingredient Type Outlook

- Natural or Organic
- Chemical

Buy Premium Reports @ <https://www.reportsanddata.com/report-pricing/4668>

Key Takeaways of the Global Skin Care Products Market Report:

- A comprehensive overview of the global Skin Care Products industry.
- Accurate market projections in terms of market size, share, and volume.
- Thorough study of the global market dynamics, such as major market revenue growth drivers, opportunities, threats, challenges, restraints, and future growth avenues.
- Deep-dive analysis of the upcoming market trends.
- Qualitative and quantitative analyses of the global Skin Care Products Market.
- Elaborate study of the leading regional markets in the global Skin Care Products Market.
- Complete overview of the market's competitive landscape.
- Brief look at the company profiles and portfolios.

Key Regional Markets Covered in the Report:

- North America
 - o U.S.
 - o Canada
 - o Mexico
- Europe
 - o Russia

- o U.K.
- o Germany
- o France
- o BENELUX
- o Rest of Europe

- Asia Pacific
 - o China
 - o Japan
 - o India
 - o South Korea
 - o Rest of Asia Pacific

- Latin America
 - o Brazil
 - o Rest of Latin America

- Middle East & Africa
 - o Saudi Arabia
 - o U.A.E.
 - o Israel
 - o Rest of Middle East & Africa

Request customization of the report @ <https://www.reportsanddata.com/request-customization-form/4668>

Thanks for reading our report. Please connect with us in case you require further details on the report or its customization. Our market research team will ensure the report is well-suited to your needs.

About Reports and Data

Reports and Data is a market research and consulting company that provides syndicated research reports, customized research reports, and consulting services. Our solutions purely focus on your purpose to locate, target and analyze consumer behavior shifts across demographics, across industries and help client's make a smarter business decision. We offer market intelligence studies ensuring relevant and fact-based research across a multiple industries including Healthcare, Technology, Chemicals, Power and Energy. We consistently update our research offerings to ensure our clients are aware about the latest trends existent in the market. Reports and Data has a strong base of experienced analysts from varied areas of expertise.

Tushar Rajput

Reports and Data

+ 12127101370

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/581971095>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.