

Global Nutrigenomics Market 2022-2028 : Nutrigenomics or nutritional genomics, is a part of medical science

*Market Size – USD 416.5 Million in 2020,
Market Growth – at a CAGR of 16.2%,
Market Trends – Increasing demand for
anti-aging treatments*

NEW YORK CITY, NEW YORK, USA, July 19, 2022 /EINPresswire.com/ -- The [global nutrigenomics market](#) size is expected to reach USD 1,393.9 Million in 2028 and register a CAGR of 16.2% over the forecast period, according to

the latest report by Reports and Data. Factors such as rising preference for personalized medication and diet plans, increasing application of nutrigenomics in dermatology, rising investment in pharmaceutical and biotechnology-based research & development activities, and higher prevalence of obesity are expected to drive market revenue growth over the forecast period.



Nutrigenomics, also known as nutritional genomics, is a part of medical science that helps to analyze the relationship between human genome, nutrition, and health. In addition, it helps to understand effects of specific food items or constituents on human gene expression, as well as the way genetic variations have an impact on nutritional environment.

Nutrigenomics is widely applied to diagnose and treat a variety of chronic diseases such as cancer, obesity, cardiovascular diseases, diabetes, and others. Obesity segment accounted for largest revenue share in 2020, driven by rising prevalence of obesity among young and adult generations due to unhealthy eating habits, stress, and genetics. Nutrigenomic technologies help people to make personalized diet plans depending on their nutritional requirements and overall health. Rising investments in research & development activities by companies to introduce innovative products, as well as provide insights into both human genome and nutritional science is expected to support market growth in the near future.

In September 2021, for instance, SAGENOME, which is a startup incubated at Integrated Startup Complex of Kerala Startup Mission (KSUM) in Kochi, India, rolled out a Home Saliva Collection Kit,

as well as a variety of multiple genome-based tests at national level. Saliva collected from people with the help of this new collection kit helps to analyze multiple variations in human genome, which further enable medical professionals to provide personalized healthcare and nutrition based on a person's genomic information. It is expected to result in high demand for nutrigenomics over the forecast period.

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Top Profiled in the Global Nutrigenomics Market Report:

- GeneSmart
- XCODE Life Sciences Pvt. Ltd.
- Unilever
- Centogene
- Diagnostics, Inc.
- Nutrigenomix, Inc.

Market Segmentation:

Product Type Outlook (Revenue, USD Million; 2018-2028)

- Reagents & Kits
- Services

Application Outlook (Revenue, USD Million; 2018-2028)

- Cardiovascular Diseases
- Obesity
- Cancer Research

Distribution Channel Outlook (Revenue, USD Million; 2018-2028)

- Online Platforms
- Hospitals and Clinics
- Others

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Key Takeaways of the Global Nutrigenomics Market Report:

- A comprehensive overview of the global Nutrigenomics industry.
- Accurate market projections in terms of market size, share, and volume.
- Thorough study of the global market dynamics, such as major market revenue growth drivers, opportunities, threats, challenges, restraints, and future growth avenues.
- Deep-dive analysis of the upcoming market trends.
- Qualitative and quantitative analyses of the global Nutrigenomics Market.
- Elaborate study of the leading regional markets in the global Nutrigenomics Market.
- Complete overview of the market's competitive landscape.

- Brief look at the company profiles and portfolios.

Key Regional Markets Covered in the Report:

- North America

- oU.S.
- oCanada
- oMexico

- Europe

- oRussia
- oU.K.
- oGermany
- oFrance
- oBENELUX
- oRest of Europe

- Asia Pacific

- oChina
- oJapan
- oIndia
- oSouth Korea
- oRest of Asia Pacific

- Latin America

- oBrazil
- oRest of Latin America

- Middle East & Africa

- oSaudi Arabia
- oU.A.E.
- oIsrael
- oRest of Middle East & Africa

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