

## Asia-Pacific ATM Market Thriving Huge Growth with Industry Development Factors, Business Insights, Latest Revenues

The Asia-Pacific ATM market size was valued at \$6.38 billion in 2020, and is projected to reach \$9.46 billion by 2030, growing at a CAGR of 4.1%.

PORTLAND, OREGON, UNITED STATES, July 19, 2022 /EINPresswire.com/ -- Allied Market Research (Portland, Oregon, USA) Published Latest Report titled, "Asia-Pacific ATM Market".



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According to Allied Market Research, The Asia-Pacific ATM Market report provides an in-depth analysis of the market on the basis of various parameters such as sales analysis, major driving



The smart ATMs segment is expected to experience significant growth in the coming years, owing to increased focus of financial institutions on better customer services and reduced ATM frauds."

Pramod Borasi Senior Analyst,

BESI

factors, market trends, prime market players, prime investment pockets and market size, that aid in formulating sound business strategies and making informed decisions. The global Asia-Pacific ATM Market report covers an overview of the market and outlines market definition and scope. The ongoing technological developments and surge in demand have an influential effect on the market growth.

Moreover, the study provides Porter's five forces model, along with portfolio and financial analysis and business overview of services and products. Furthermore, the report provides a quantitative and qualitative analysis of the

market, outlines the pain point analysis, value chain analysis, and key regulations.

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## <u>sample/1143</u>

The global Asia-Pacific ATM Market report provides a comprehensive study of the dynamic driving and restraining factors, major challenges, and lucrative opportunities. Moreover, the study covers a SWOT analysis that aids in recognizing the restraining and driving factors in the market. Furthermore, the report outlines market segmentation and growth analysis of the top 10 market players that are currently active in the industry. The drivers and opportunities help in grasping the dynamic market trends and how market players can leverage such trends.

We help our clients to gain a competitive advantage in a market space by offering consulting services that include-but are not limited to:

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The report covers brief analysis of the impact of the Covid-19 outbreak on the market. The prolonged lockdown and disrupted supply chain across coupled with strict restrictions on international trade have a severe impact on the growth of the global Asia-Pacific ATM Market. The Covid-19 pandemic increased the prices of raw materials and changed customer preferences.

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The regions analyzed in the report are North America (United States, Canada, and Mexico), Europe (Germany, France, UK, Russia, and Italy), Asia-Pacific (China, Japan, Korea, India, and Southeast Asia), South America (Brazil, Argentina, Colombia), Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, and South Africa). This regional analysis aids to formulate business strategies that target specific regions to leverage lucrative opportunities.

## Key Market Segments:

- BY SOLUTION TYPE
- o Deployment Solution
- o Managed Services
- BY DEPLOYMENT SOLUTION
- o Onsite ATMs
- o Offsite ATMs
- o Worksite ATMs
- o Mobile ATMs
- BY TYPE
- o Conventional ATM
- o Brown ATM
- o White ATM
- o Cash Dispenser ATM
- o Smart ATM

A thorough analysis of every segment helps to make strategic decisions and make profitable investments in the future. Furthermore, it helps market players to gain a competitive edge. The analysis of segment and sub-segment is offered in graphical and tabular formats. This study is vital to understanding the highest revenue-generating and fasting-growing segments of the market.

The major market players that are studied in the report are Diebold Nixdorf, Incorporated, Euronet Worldwide Incorporation, Fujitsu Ltd, GRG Banking Equipment Co. Ltd., Hitachi-Omron Terminal Solutions Corporation, Hyosung, NCR Corporation, Next Payments Pty Ltd, Shenzhen Yihua Computer Co., Ltd and CASH2GO ATMs.

These companies have adopted various business strategies such as new product launches, mergers & acquisitions, partnerships, and collaborations to maintain market position.

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- > To increase and grow business potential and reach, develop and plan licencing and licencing strategies by finding possible partners with the most appealing projects.
- > Recognize newcomers with potentially strong product portfolios and devise effective counterstrategies to acquire a competitive edge.
- > To develop effective R&D strategies, gather information, analysis, and strategic insight from competitors.

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