

Pressure Relief Devices Market In-depth Analysis, Growth Strategies, Key Players and Geographical Regions to 2030

pressure relief devices market size was USD 3.41 Billion in 2021 and is expected to register a revenue CAGR of 6.83% during the forecast period.

NEW YORK CITY, NY, UNITED STATES, July 20, 2022 /EINPresswire.com/ -- The global [pressure relief devices market](#) size is expected to reach USD 6.16 Billion in 2030 and register a revenue

CAGR of 6.83% during the forecast period, according to the latest report by Reports and Data. Steady market revenue growth of pressure relief devices is due to growing awareness of benefits such as faster relief for patients suffering from pressure ulcers, better support to geriatric individuals with bedsores, and comfort to patients who are bedridden for prolonged periods in hospitals and rehabilitation centers.



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Pressure ulcers are injuries to skin and underlying tissues, primarily caused by prolonged pressure on skin. The early symptoms of a pressure ulcer are part of skin becoming discolored, a patch of skin that feels warm, spongy or hard, and pain or itchiness in the affected area. As these ulcers can be prevented with proper care and management, many campaigns have been launched over recent years to raise awareness among people. Some of the campaigns initiated by the government of U.K. include, "Stop the Pressure", "Zero Pressure", and "Islandwide Pressure Ulcer Prevention Campaign". Such initiatives taken by various governments across the world to prevent ulcers and market players focusing on producing better quality devices for patients who are suffering from ulcers, especially in developing countries are expected to drive market revenue growth.

Some Key Highlights from the Report

By product type, low-tech devices segment accounted for larger revenue share in 2020. Cost-effectiveness, easy operability, and high efficiency in prevention of ulcers drive the revenue

growth of low tech devices segment.

Pressure relief devices are generally used as to reduce pressure on skin tissues and reduces risk of ulcers. Technological advancements have led to the advent of innovative pressure relief devices, such as special mattresses, overlays and cushions that aid in alleviating pressure of vulnerable parts of skin, and in turn, fuel market growth.

By category, hardware segment accounted for largest market revenue share in 2020 as manufacturers emphasize on providing better quality mattresses to patients in hospitals and long term care facilities. Services segment is expected to register highest CAGR during the forecast period.

Pressure relief devices market in North America accounted for largest revenue share in 2020 due to rising incidence of chronic diseases, leading to patient being bed-ridden for a longer period for their treatment

Market in Asia-Pacific region is expected to register highest CAGR during the forecast period, due to surging geriatric population in this region, which is more prone to development of pressure sores and rising disposable income.

In March 2021, Direct Healthcare Group acquired Talley Group for strengthening solutions offering to customers. Direct Healthcare Group, a leading European manufacturer of pressure care, specialist seating, patient handling and bathroom safety solutions, strengthened its existing pressure ulcer prevention portfolio, with entry into negative pressure wound therapy and intermittent pneumatic compression therapy markets.

Top players profiled in the report include:

Smith & Nephew PLC, Stryker Corporation, 3M group, Medtronic PLC., Direct Healthcare Group, Invacare Corporation, Baxter PLC, Drive DeVilbiss Healthcare Ltd., Apex Medical Corporation, GE Healthcare, and Acelity L.P. Inc.

Type Outlook (Revenue, USD Billion; 2019-2030)

Static

Dynamic

Application Outlook (Revenue, USD Billion; 2019-2030)

Pressure Ulcers

Foot Ulcers

Others

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Brazil
Argentina
Rest of Latin America
Middle East & Africa
Saudi Arabia
South Africa
A.E
Rest of MEA

Summary of the Pressure Relief Devices Market Research Report:

Insightful information regarding the global Pressure Relief Devices market

Strategic recommendations for the investment opportunities

The report covers significant statistics related to the industry along with products, applications, price analysis, demand & supply, and production and consumptions rate

Emerging trends and current market segment analysis to help investors formulate new business strategies

Thorough SWOT analysis and Porter's Five Forces analysis along with feasibility analysis and investment return analysis

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