

# Camping Tent Market to Reach \$7.9 Billion, Globally and by 2031, At 8.8% CAGR - Report by Allied Market Research

According to a new report, *The camping tent market size* is segmented on the basis of type, application, distribution channel, and region.

PORTLAND, OREGON, UNITED STATES, July 21, 2022 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "Camping Tent Market by Type, Application, and Distribution Channel:

Global Opportunity Analysis and Industry Forecast, 2022–2031". The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape.



Camping Tent Market

The [camping tent market size](#) was valued at \$3.1 billion in 2021, and is estimated to reach \$7.9 billion by 2031, growing at a CAGR of 8.8% from 2022 to 2031.

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Growing inclination of millennials and GenX toward camping is the major factor that drive the growth of the camping tent market globally, transportation and time barrier impede the market growth.”

*Roshan Deshmukh*

Camping equipment are widely used for convenience during camping. Furthermore, camping tent is gaining popularity among the campers. There are various types of tents available for their accommodation. Commonly used camping tents are dome tent, tunnel tent, and geodesic tent. Rise in awareness regarding health & fitness, increase in number of campers, surge in initiatives from tourism associations to promote camping activities, and increase in youth population are the major factors that drive the

growth of the global camping tent market.

Increase in camping participation among millennials and generation Z drive the growth of the global camping tent market North America is contributed to the highest share in terms of

revenue in 2021, holding more than two-fifths of the total market share. In 2020, sales of camping tent items were hindered due to supply chain disruptions.

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Based on type, the tunnel segment held the highest market share in 2021, holding nearly two-fifths of the total market share, and is expected to continue its leadership status during the forecast period. However, the dome segment is estimated to register the highest CAGR of 9.3% from 2022 to 2031.

Based on distribution channel, the B2B sales segment held the largest market share in 2021, holding nearly one-third of the total market share, and is expected to continue its leadership status during the forecast period. However, the online retailers segment is projected to register the highest CAGR of 9.6% from 2022 to 2031.

Based on region, North America is contributed to the highest share in terms of revenue in 2021, holding more than two-fifths of the total market share, and is estimated to continue its dominant share by 2031. However, the Asia-Pacific region is projected to manifest the fastest CAGR of 10.1% during the forecast period.

Some of the key players operating in the camping tent industry include Hilleberg, Johnson Outdoors, The North Face, AMG GROUP, Newell Brands, Oase Outdoors, The Coleman Company, Simex Outdoor International, Kampa, and Exxel Outdoors.

COVID-19 scenario:

- The outbreak of the COVID-19 pandemic led to have a negative impact on the growth of the global camping tent market, as sales of camping tent items were hindered due to supply chain disruptions.
- The demand for camping products decreased significantly during the pandemic. Nevertheless, the market is recovering steadily.

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Key Benefits For Stakeholders:

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the camping tent market analysis from 2021 to 2031 to identify the prevailing camping tent market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer

network.

- In-depth analysis of the camping tent market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global camping tent market growth.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

Related Reports:

- [Ecotourism Market registering a CAGR of 14.3% from 2021 to 2027](#)
- [Wellness Tourism Market registering a CAGR of 7.2% from 2021 to 2030](#)

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