

Natural Food & Drinks Market to boost its value to USD 361,269.21 million by 2031 | Nestle S.A., 365 Everyday Value

Natural Food & Drinks Market by Product Type, by Distribution Channel : Global Opportunity Analysis and Industry Forecast, 2020-2031

PORTLAND, OR, UNITED STATES, July 23, 2022 /EINPresswire.com/ -- The growth of the [natural food & drinks industry](#) is driven by rise in inclination of consumers towards health & wellness, safety, social impact, and experience in food purchasing decisions and properties offered by natural food, including convenience, price, and taste. Moreover, rise in awareness toward healthy food ingredients is expected to offer substantial growth opportunities to health food industry players. The natural food & drinks market possesses high growth potential, owing to the fact that several foodservice providers, including restaurants & hotels are inclined toward providing healthy food & drinks to cater the needs of health-conscious consumers. Thus it is expected that the rising awareness among the consumers regarding natural foods will proliferate the natural food & drinks market size globally.

"Natural Food & Drinks Market" by Product Type, Distribution Channel, and Packaging: Global Opportunity Analysis and Industry Forecast", 2022–2031, was valued at \$120,446.60 million in 2020, and is estimated to reach \$361.3 Billion by 2031, growing at a CAGR of 11.44% from 2022 to 2031.

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Natural food & drinks refer to food products that are manufactured without the use of hormones, antibiotics, or artificial flavors. Stringent regulatory standards do not exist for natural food & drinks in most of the countries. Thus, natural labels are normally used by manufacturers across the globe, due to lack of adequate guidelines. Natural food & drinks are available at



Natural Food & Drinks Market 2031

several stores that sell organic food products. In 2021, the supermarkets/hypermarkets segment accounted for around two-fifths share of the global natural food & drinks market.

The natural food & drinks market is segmented on the basis of product type, distribution channel, packaging, and region. Depending on product type, it is categorized into natural food and natural drinks. As per distribution channels, it is classified into supermarkets/hypermarkets, natural or health food store, convenience stores, online retails, and others. As per packaging, it is categorized into paperboard, cans, and others. According to packaging, it is categorized into paperboard, cans, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

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The key companies profiled in the report include Archer Daniels Midland Company, Bunge Ltd., Earths Best, Amy's Kitchen, Nestle S.A., 365 Everyday Value, Organic Valley, ConAgra Foods, Dean Foods, and General Mills.

KEY FINDINGS OF THE STUDY

In 2021, North America dominated the global natural food & drinks market, constituting around two-fifths share of the global natural food & drinks market.

The U.S. was the leading consumer of the natural food & drinks across the globe in 2021, and is expected to grow at a highest during the forecast period.

The natural food segment is estimated to grow at a decent CAGR of 11.30% from 2022 to 2031.

The fruits & vegetables segment accounted for one-third share of the global natural food & drinks market.

The supermarkets/hypermarkets segment accounted for the highest natural food & drinks market share in 2021, and is estimated to grow at a CAGR of 13.3%.

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Reasons to Buy This Natural Food & Drinks Market Report:

- > Mergers and acquisitions should be well-planned by identifying the best manufacturer.
- > Sort new clients or possible partners into the demographic you're looking for.
- > Suitable for providing dependable and high-quality data and analysis to assist your internal and external presentations.
- > Develop tactical initiatives by gaining a better grasp of the areas in which huge corporations can intervene.
- > To increase and grow business potential and reach, develop and plan licencing and licencing strategies by finding possible partners with the most appealing projects.
- > Recognize newcomers with potentially strong product portfolios and devise effective counter-strategies to acquire a competitive edge.
- > To develop effective R&D strategies, gather information, analysis, and strategic insight from competitors

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