

3D Rendering Services Industry | Significant Growth, Top Leading Players, Business Opportunities & Forecast 2026

The commercial projects are estimated to garner significant global 3D Rendering Services market share.

PORTLAND, PORTLAND, OR, UNITED STATE, July 23, 2022 / EINPresswire.com/ -- Rise in requirement for virtualized & real-time experience in designing and planning and surge in demand for real-time rendering and rapid decision-making capabilities have boosted the growth of the global 3D rendering service industry.



On the contrary, lack of skilled professionals and security & privacy concerns hamper the market. However, surge in implementation of cloud-based 3D rendering services is expected to create lucrative opportunities for the market players.

As per the report published by Allied Market Research, the global 3D rendering service market accounted for \$8.56 billion in 2018, and is projected to reach \$61.65 billion by 2026, growing at a CAGR of 28.1% from 2019 to 2026.

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Impact of COVID-19 on 3D Rendering Services Market:

•The growth of the 3D rendering services market is expected to decline during the Covid-19 pandemic outbreak. The operational activities related to the construction industry have been banned by government to control the transmission of coronavirus. Therefore the adoption of 3D rendering services in its application sectors such as architects, designers, engineering firms, and

real estate companies might be decreased.

•However, the adoption of 3D rendering services is carried out by some companies for the previously approved construction projects during the global lockdown.

The global 3D rendering service market is segmented on the basis of service type, end user, project type, and geography. Based on service type, the market is divided into interior visualization, exterior visualization, modeling services, walkthrough & animation, and floor plan.

On the basis of project type, the market is divided into commercial project and residential projects. The commercial segment dominated the market in 2018, contributing to more than two-thirds of the market. However, the residential segment is projected to manifest the fastest CAGR of 29.1% during the forecast period.

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The global 3D rendering service market is analyzed across several regions such as North America, Asia-Pacific, Europe, and LAMEA. The market across the Asia-Pacific region is projected to portray the highest CAGR of 30.1% during the study period. However, the market across North America held the largest share in 2018, contributing to nearly two-fifths of the market.

Based on end user, the market is categorized into architects, designers, engineering firms, and real estate companies. The designer segment is projected to portray the highest CAGR of 39.0% during the study period. However, the architects segment held the largest share in 2018, accounting for more than one-fifth of the market.

The global 3D rendering service market report includes an in-depth analysis of the major market players such as RealSpace Vision Communication Inc., Professional 3D Services, Flatworld Solutions Pvt. Ltd., Rayvat Rendering, CG Studio, Mapsystems, 3D Animation Services, WinBizSolutions, XpressRendering, and Tesla Outsourcing Services.

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Key Benefits for 3D Rendering Services Market:

- The study provides an in-depth analysis of the global 3D Rendering Services market forecast along with the current & future trends to elucidate the imminent investment pockets.
- •Information about key drivers, restrains, and opportunities and their impact analysis on the global 3D Rendering Services market size is provided in the report.
- •Borter's five forces analysis illustrates the potency of buyers and suppliers operating in the

industry.

• The quantitative analysis of the market industry for the period 2018–2026 is provided to determine the market potential.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP, based in Portland, Oregon. AMR provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients in making strategic business decisions and achieving sustainable growth in their respective market domains.

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