

Online Trading Platform Market Projected to Hit \$18.4 Billion by 2031

Online trading platform market was valued at \$8.9 billion in 2021, and is projected to reach \$18.4 billion by 2031, growing at a CAGR of 7.8% from 2022 to 2031.

PORTLAND , PORTLAND, OR, UNITED STATE, July 24, 2022 /

EINPresswire.com/ -- Increase in use of smartphones and the internet globally and increase in demand for the customized electronic trading platform from government and non-profitable banks drive the growth of the global [online trading platform market](#).

Moreover, technological advancements and integration of trading platforms on smartphones, focus on business expansion by market players and rise in demand for cloud-based solutions are expected to offer potential opportunities for the market during the forecast period.

The report offers detailed segmentation of the global online trading platform market based on component, type, deployment mode, application and region.

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Based on component, the platform segment held more than two-thirds of the global market in 2021 and is expected to continue its leadership status during the forecast period. However, the services segment is estimated to register the highest CAGR of 9.6% from 2022 to 2031.

Based on type, the commissions segment was the largest in 2021, holding nearly three-fourths of the total market, and is expected to continue its leadership during the forecast period.



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However, the transaction fees segment is projected to register the highest CAGR of 8.5% from 2022 to 2031.

Region wise, North America contributed to the highest share in 2021, holding nearly two-fifths of the global market, and is estimated to rule the roost through 2031. However, the Asia-Pacific region is projected to exhibit the fastest CAGR of 9.5% during the forecast period.

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Leading players of the global online trading platform industry analyzed in the research include TD Ameritrade, Interactive Brokers, E-Trade, Profile Software, Chetu, Inc., Empirica, Pragmatic Coders, EffectiveSoft Ltd., Charles Schwab Corporation, and Devexperts.

COVID-19 scenario:

- The outbreak of the COVID-19 pandemic had less negative impact on the growth of the online trading platform industry as the adoption of online trading solutions increased significantly.
- Increase in adoption of online trading platforms during the pandemic was due to surge in artificial intelligence in form of robo-advisory, increase in sales of smartphones and work-from-home policies.

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Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the online trading platform market analysis from 2021 to 2031 to identify the prevailing online trading platform market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the online trading platform market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.

- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

- The report includes the analysis of the regional as well as global online trading platform market trends, key players, market segments, application areas, and market growth strategies.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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