

# Relax In Comfort Announces Grand Opening of New Flagship Showroom at Winter Park Village

*Relax In Comfort's new Flagship showroom features Tempur-Pedic, Personal Comfort Number beds, the World's Best Massage Chair Gallery and the X-Chair!*

WINTER PARK, FL, UNITED STATES, July 12, 2023 /EINPresswire.com/ -- [RELAX IN COMFORT](#)- GRAND RE-OPENING EXPANDED SHOWROOM

As part of the \$50 Million redevelopment plan for the fabled Winter Park Village, scheduled to be

fully completed by end of 2023, Relax In Comfort has relocated to a larger expanded Flagship showroom in the front concourse near Regal Cinemas. Don DePaulis, President of Relax In Comfort stated "As the first locally owned & operated tenant to join the Winter Park Village back in 1999 we are excited to have a new larger showroom to facilitate our new Tempur-Pedic, [Furniture For Life](#) and [Personal Comfort](#) number bed and X-Chair Galleries and to be part of the stellar redevelopment now underway" For those desiring an advance sneak preview of the completed project the new Winter Park Village redevelopment may be seen at [wpvnext.com](#)

“

We have comfort solutions that cover the entire 360 degree view of everyday life to include where you sit, sleep and work every day.”

*Don DePaulis, President*



Relax in Comfort just across from Regal Cinemas at the newly re-developed Winter Park Village

As the oldest and most awarded back care & sleep store in

America Relax in Comfort remains a 3rd generation family owned & operated business for over 55 years. Relax in Comfort was founded to help the more than 80% of Americans who experience serious back pain, and the nearly 40% who suffer from poor quality sleep. The new showroom will showcase three primary categories of products which cover where you work, sit and sleep. DePaulis stated "We have solutions that cover the entire 360 degree view of everyday life, and the best wellness products available".

"Thirty years ago Tempur-Pedic transformed the mattress category, introducing a new kind of sleep that was deeply refreshing and truly transformative. Still a trade secret, TEMPUR material is made only in company-owned manufacturing plants using Tempur-Pedic's proprietary formula and manufacturing process." DePaulis continued "Relax in Comfort was the first retail partner to introduce Tempur-Pedic mattresses in the late 1990's in Central Florida, and we are even more excited to re engage with this legendary brand. While the look of the beds has changed over the years, it's the TEMPUR material that always delivers."

The number bed market has also expanded rapidly due to the consumer's ability to personalize their unique feel or level of comfort. However, more than 30 years and countless improvements later have produced the new Personal Comfort Rejuvenation Collection of number beds resulting from decades of building adjustable air supported mattresses for the hospital industry. DePaulis said "We're quite proud of our Personal Comfort number bed mattresses, and we hope you'll take your time comparing it, feature-for-feature, with Sleep Number. We believe you will agree we have a better number bed, at a better price, and we are especially proud of our X10 number bed first designed in 2017 as our "50th Anniversary Edition" made exclusively for Relax in Comfort stores."

Most importantly for the first time ever, consumers can experience the J.D.Power #1 rated memory foam mattress in America (Tempur-Pedic) and the #1 rated number bed in America (Personal Comfort) in the same showroom with unbiased sleep experts who can provide the



Exclusive Florida Gallery for Top 5 Global Brands of Luxury Massage Chairs



Relax in Comfort was the inaugural Tempur-Pedic Retail Partner at Winter Park Village in 1999!

information necessary for each consumer to make their best buying decision.

Furniture For Life is best known for developing and distributing the most important, iconic, and trusted luxury massage chair brands consisting of Panasonic, OHCO, D.Core, Hutech and Positive Posture. In fact, their new OHCO M-Series is today's standard bearer of the massage chair industry, boasting a beautiful and unique design from the studio of Ken Okuyama and unequaled massage choreography from renowned Japanese shiatsu master, Akira Okabayashi. DePaulis adds, "We're elated to present best-in-class massage chairs. Our customers deserve excellence, and we know that people will fall in love with our exciting, new, and improved lineup of world class massage chairs"

To complete the 360 degree circle of wellness the X-Chair provides ten customized settings to fit nearly any human with supportive, dynamic and ergonomic comfort. In just 7 years, X-Chair has risen to the #2 office chair brand in America today- second only to Herman-Miller established in 1905. DePaulis ended with "We specialize where you sleep, work and relax...the X-Chair is so important for tens of millions of Americans' who sit for hours per day working on a computer or smart device..improper static sitting is as bad for your wellness as smoking"

Given the ever changing consumer shopping trends, Relax In Comfort Senior VP Jackie Ricardo notes, "Consumers are attracted to buying online in order to get the very best price. However, it is nearly impossible to effectively assess the comfort of an X-Chair, number bed or the feel of Tempur-Pedic or the cadence of a massage chair or zero gravity chair without trying it. We now offer the same pricing you find online with a personal local touch, along with the opportunity to test drive an X-Chair, Tempur-Pedic, Personal Comfort or Furniture For Life luxury massage chair collection."

## ABOUT WINTER PARK VILLAGE

Winter Park Village is an established lifestyle center located just north of Orlando in the affluent community of Winter Park. Shoppers enjoy a refreshing shopping experience among palm trees and oak shaded walkways, then catch a movie and a gourmet dinner. Whether shopping at a boutique for unique gifts or just looking for a place to unwind, Winter Park Village has it all! The Winter Park Village was home to the first enclosed shopping mall in Central Florida built back in 1964 and re-developed as Winter Park Village in 1999. The center is currently under a \$50M redevelopment plan that may be explored at [wpvnext.com](http://wpvnext.com).

## ABOUT RELAX IN COMFORT

Based in Winter Park, FL and founded in 1967 by Anthony & Lucy DePaulis as the first back care & sleep specialty store in the United States. The company remains family owned and operated and has grown into a trusted source for the very best in wellness furniture and accessories. Our mission continues to provide the very best value to our customers. We are dedicated to offering the very best in adjustable number beds, massage chairs and zero gravity recliners at a

guaranteed low price. For more information or to schedule a private showroom appointment please visit [RelaxInComfort.com](https://RelaxInComfort.com).

Donald Depaulis  
Ergo Comfort Solutions  
+1 321-277-1225

[email us here](#)

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