

EMQ Joins the AWS Partner Network Global Startups Program

CALIFORNIA, THE UNITED STATES, July 25, 2022 /EINPresswire.com/ -- [EMQ](#), the world's leading provider of open source IoT data infrastructure, today announced its induction into the Amazon Web Services (AWS) Partner Network (APN) Global Startup Program, furthering its status as an APN Advanced Technology Partner.

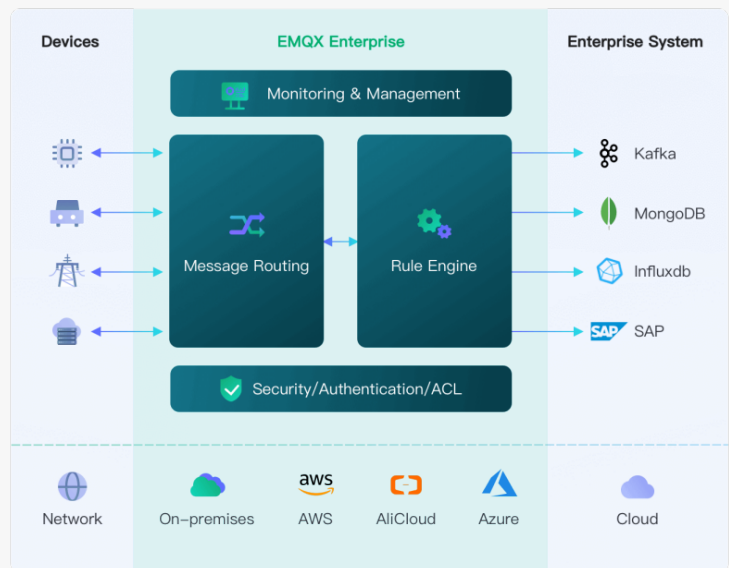
The APN Global Startup Program is a unique "white glove" support and go-to-market (GTM) program for selected startup APN Partners. To be selected for the program, EMQ met a strict set of pre-defined criteria, including a clearly demonstrated market fit for its IoT data infrastructure solution, top-tier venture capital backing and recommendations, and demonstrated strategic commitment to building AWS expertise.

EMQ is the developer behind EMQX, the most scalable, open-source, cloud-native MQTT-based IoT messaging platform, which has more than 20,000 enterprise users from over 50 countries and connects more than 100 million IoT devices worldwide. By

joining the APN Global Startup Program, EMQ will continue to innovate while benefitting from a tailor-made selection of AWS services and APN programs, promotion support to improve brand visibility, and deployment support for AWS shared customers to further embrace, expand, and enhance the cloud.



AWS



EMQX

“We are truly honored to be part of the newly launched APN Global Startup Program,” said Feng Lee, founder and CEO of EMQ. “EMQ is dedicated to powering future-proof IoT solutions and enterprise digital transformation through unified IoT data connection, movement, processing and analytics, from edge to cloud to multi-cloud. Joining the APN Global Startup Program is a tremendous opportunity to advance digital transformation by embracing the power of the cloud, while also preserving our joint enterprise customers’ need for security, compliance, and cloud best practices.”

The screenshot displays the AWS Partner Network (APN) profile for EMQ. At the top left is the EMQ logo. Below it, a section titled 'RECOGNIZED FOR' mentions 'APN Advanced Tier are trusted AWS Partners that meet specific criteria measuring them on Knowledge, Experience and Customer Success with AWS.' A yellow 'Contact Partner' button is located below this section. To the right, the 'EMQ' header is followed by a description: 'EMQ X is a leading Cloud-Native IoT Messaging Platform with an all-in-one distributed MQTT broker and SQL-based IoT rule engine, powering high-performance, reliable data movement, processing, and integration for business-critical IoT solutions. EMQ X is available as a service on AWS via EMQ X Cloud.' Below this is a 'Learn more »' link. Further down, a section titled 'Why is the partner relevant?' lists the 'SOLUTION' as 'EMQ X Cloud'. At the bottom, 'RELATED LINKS' include 'Solutions (1)' and 'Locations (1)', and a 'SHARE PARTNER' section with social media icons for Twitter, Facebook, LinkedIn, and Email.

As a pioneer in cloud-native MQTT messaging and IoT-based streaming analytics, EMQ deploys its cloud-based IoT solutions for tens of thousands of enterprise users across the globe to accelerate the pace of data analysis and make better decisions faster. Learn more about EMQ products and [get started for free](#).

EMQ joined the AWS Partner Network (APN) in October of last year, paving the way for EMQ to reach a broader audience and build meaningful connections.

“Together with AWS, we’re committing to accelerate product development even further. EMQ continues to focus on providing intelligent data-in-motion solutions on one of the largest cloud providers in the world,” Feng Lee said at the time.

Get inspired by IoT solutions created with EMQ. Please visit <http://www.emqx.com/en> or follow @EMQTech on Twitter.

About EMQ

EMQ is an innovative open-source software provider with strong roots in IoT data infrastructure, delivering the world’s leading cloud-native MQTT messaging, streaming database, and edge computing solutions.

Since 2017 EMQ has been developing a high-performance and massively scalable distributed MQTT messaging server—EMQX to accelerate the connectivity and integration of a wide spectrum of IoT applications and data across multiple platforms.

So far, EMQX has been adopted by more than 20,000 global users from over 50 countries, connecting more than 100 million IoT devices worldwide.

EMQ's robust and flexible edge-to-cloud IoT data solutions encompass a suite of technologies designed for IoT applications: reliability, security, availability, scalability, latency & throughput. This enables successful enterprise-grade IoT deployments with ease and scale.

As a global organization, EMQ located its R&D center in Stockholm, Sweden, and has 10+ offices throughout the Americas, Europe, and the Asia-Pacific region.

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