

mHealth Market Trends, Latest Techniques, Key Segments And Geography Forecasts Till 2027

The growing infiltration for smartphone and internet connectivity in emerging nations is driving the growth of the market.

VANCOUVER, BC, CANADA, July 25, 2022 /EINPresswire.com/ -- The Global [mHealth Market](#) is forecasted to be worth USD 361.67 Billion by 2027, according to a current analysis by Emergen Research. The mHealth market has experienced an increase in demand in the past couple of years, due to the surge in the prevalence of smartphones and the advent of advanced technologies in the medical industry. Digital health has emerged as a triumphant venture, attracting several organizations and industries from outside the healthcare domain.



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mHealth Market Size – USD 40.90 billion in 2019,
mHealth Market Growth - CAGR of 32.8%, mHealth Industry trends – Rapid digitalization in the healthcare sector.”

Emergen Research

Applications on mobile help people in managing their own health, have access to necessary information wherever and whenever required, and promote healthy living. These technologies are being rapidly adopted, which is promoting their development. The advent of advanced technologies has revolutionized the industry for healthcare. Increased investments in health start-ups have also gained momentum, which has further propelled the demand for the market.

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The report covers key points of the market, including the standards, regulations, and policy

changes applied by the government on the industry for the coming years. The report encompasses thorough research carried out by the application of advanced analytical tools such as SWOT analysis and Porter's Five Forces analysis to pinpoint the growth trends and patterns. Factors likely to influence the growth of the market, current trends, opportunities,

Key Highlights of Report

In September 2020, The University of California and eight other digital health companies will receive approximately USD 23 million in federal funding. The funding is for the development of mHealth and telehealth platforms that address the SARS-COV-2 pandemic.

mHealth helps healthcare providers move seamlessly between patients without having to go back to a work station or office. The use of these apps among patients is estimated to grow at a CAGR of 32.9% during the forecast period.

Modern technology has helped in the development of methods and tools to enable people to stay in shape and also maintain a healthy lifestyle. With people becoming more aware of the benefits of exercise and diet, wearable technology and fitness apps are becoming highly popular. Wearable devices are forecast to grow at a CAGR of 32.5% during the forecast period.

In the next section of the MHealth market report, readers present thoughts that stimulate insight into a variety of key aspects, including product portfolios, payment structures, trading interfaces, as well as technical sophistication that decisively enlightens the growth prognosis of the target market. A thorough analysis of the dissolution of local stars is also included in the trailing section of the report before conducting a competitive environment overview.

Prominent Players Analyzed in the Report:

mQure, AT&T, Allscripts Healthcare Solutions, Omron Healthcare Inc., Apple Inc., Samsung Electronics Corporation, Bayer Healthcare, Philips Healthcare, Cardionet Inc., and LifeWatch AG, among others.

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Furthermore, the report divides the MHealth market into key segments and sub-segments to offer an analysis of the product type and application spectrum of the industry. It also offers predictions about the segments expected to show significant growth during the projected timeline.

For the purpose of this report, Emergen Research has segmented the Global mHealth Market on the basis of platform, application, end-use, and region:

Platform Outlook (Revenue, USD Billion; 2017-2027)

Mobile Apps

Wearable Devices

Application Outlook (Revenue, USD Billion; 2017-2027)

Education and Awareness

Disease and Epidemic Outbreak Tracking

Communication and Training

Diagnostics and Treatment

Remote Data Collection

Remote Monitoring

Others

End-Use Outlook (Revenue, USD Billion; 2017-2027)

Physicians

Patients

Research Centers

Insurance Companies

Pharmacies

Government

Biopharmaceutical Companies

Tech Companies

Others

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In conclusion, the report is designed to provide an in-depth analysis of all the key change calculation factors that replicate the decisions that trigger the change, which pushes the player's winning position profitable on the growth curve despite massive competition in the target MHealth market.

Overview of the MHealth Market Report:

Introduction, Product Scope, Market Overview, and Opportunities

Analysis of the Manufacturers with sales, revenue, and price analysis

Comprehensive analysis of the competitive landscape

Extensive profiling of the key competitors along with their business strategies and market size

Regional analysis of the market along with sales, revenue, market share, and global position

Country-wise analysis of the market along with types, applications, and manufacturing

Strategic recommendations to established players as well as new entrants

In-depth analysis of the risks, restraints, and limitations in the MHealth industry

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