

Order of the Egonauts launches 4th series NFT paying tribute to Gary Vee on July 27, 2022

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2022 /EINPresswire.com/ -- What do

wine, digital media and hand drawn

animal pictures have in common? Gary

Vaynerchuk or more popularly known

as Gary Vee is a digital media

marketing maven whose

entrepreneurial ambitions have

become the stuff of legend with his

first being that of transforming his

family's local liquor store into a

multimillion dollar online juggernaut

using a daily webcast to drive the

brand and sales. Since then, among

Gary's other pursuits in digital media

marketing, it is his authentic and

consistent motivational speaking

messages that have captured the

hearts and minds of young

entrepreneurs and veteran business

magnates alike across the globe. His passionate, no-punches-pulled delivery defines a signature

way of speaking that makes it hard not to hear him and even harder not to listen to the inner

voice of inspiration he is able to draw out of others to help them achieve their goals. Further, as

he sincerely advocates values in business (and life) such as

gratitude, patience and kindness, he sets himself apart

from the more conventional motivational speakers who

often focus mainly on work ethic, drive and ambition; three

traits Vaynerchuk also has in spades.

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Gary Vee bringing his whole

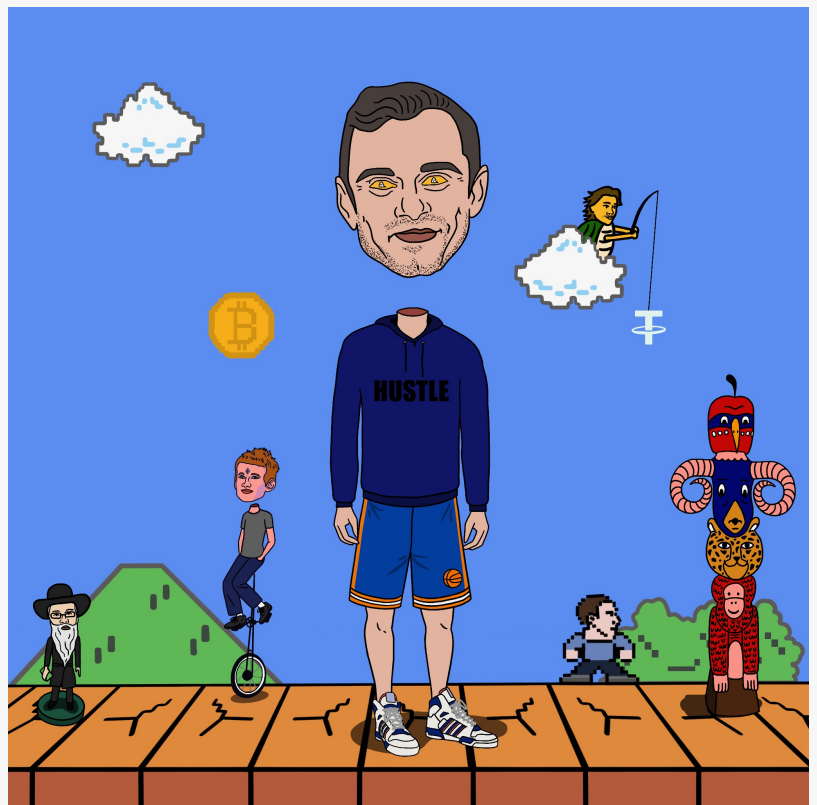
heart into the NFT space

made him a natural choice

for an Egonauts tribute”

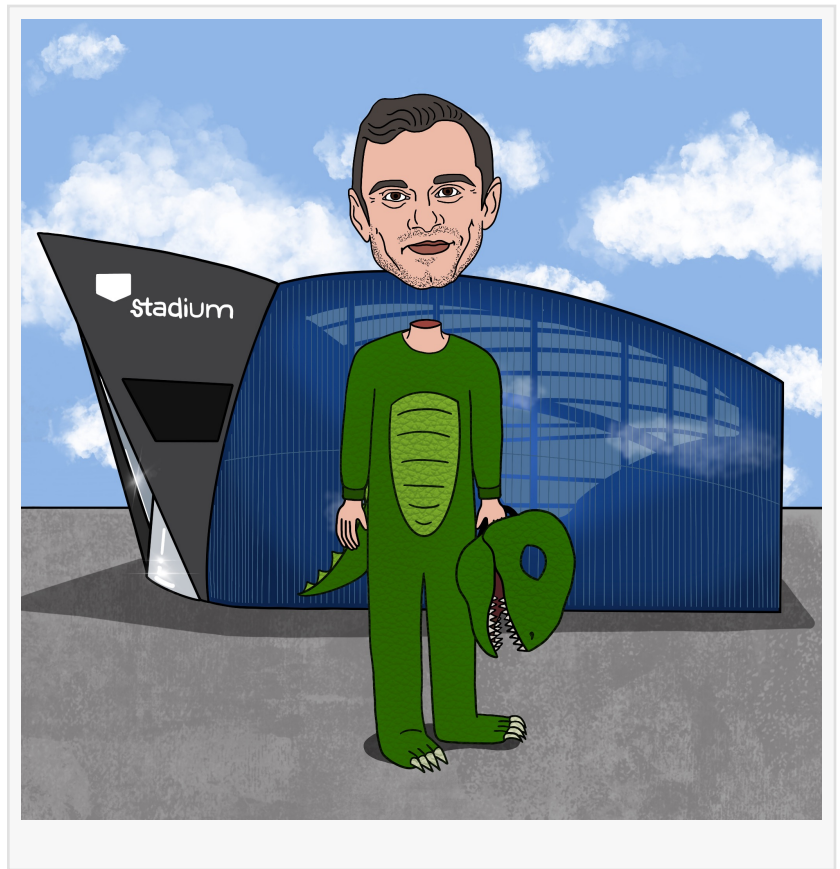
Chris Pederson aka Bill

Spayships



Yes, Gary Vee is a force of nature and one for good nonetheless; but it is the ever increasing meaningful impact of his VeeFriends NFT project launched in May of

2021 that led to him be celebrated as Order of the Egonauts NFT series 4 featured Egonaut. Following in the footsteps of the three prior series Egonauts featuring Vitalik Buterin of Ethereum, CZ of Binance and Elon Musk, the Gary Vee series Egonaut pays tribute to a man who has launched a successful NFT project; one that is bringing in not just NFT enthusiasts, collectors and traders, but families with younger children too given the nature of the project. After all, the original 268 VeeFriends were created by ascribing human traits that Vee values to characters such as gratitude gorilla or patient panda.



Order of the Egonauts believes that Gary Vee is doing as much as anyone these days to bring NFTs to the mainstream by focusing on education in the space, creating a fun and relatable NFT project for all ages and putting forth his signature level of hands-on engagement among the VeeFriends community. For this, he deserves tribute and the latest Egonaut series does this through playfully illustrative traits hand drawn by Egonauts artist, Moonface. These traits playfully relate to Gary's past and present such as Vaynerchuk in VeeFriends inspired costumes as well as traits from non-related NFT aspects of his life. For example, a miniature rabbi symbolizes Gary's Ashkenazi Jewish descent, a pair of Belarus flag glasses references his Belarusian birthplace and backgrounds such as a stadium resembling US Bank stadium in Minneapolis where the first ever VeeCon was held in May of this year and brought to life the real-world utility of holding a VeeFriends. Other backgrounds and traits include retro video game art and sports card collectables as an ode to the Gary's childhood era. This series continues with the tradition of Order of the Egonauts creating a historical record through art of the influential people in the space of cryptocurrency and blockchain.

The series 4 Egonaut featuring Gary Vee opens to the public on Wednesday, July 27th at 10am central standard time.

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