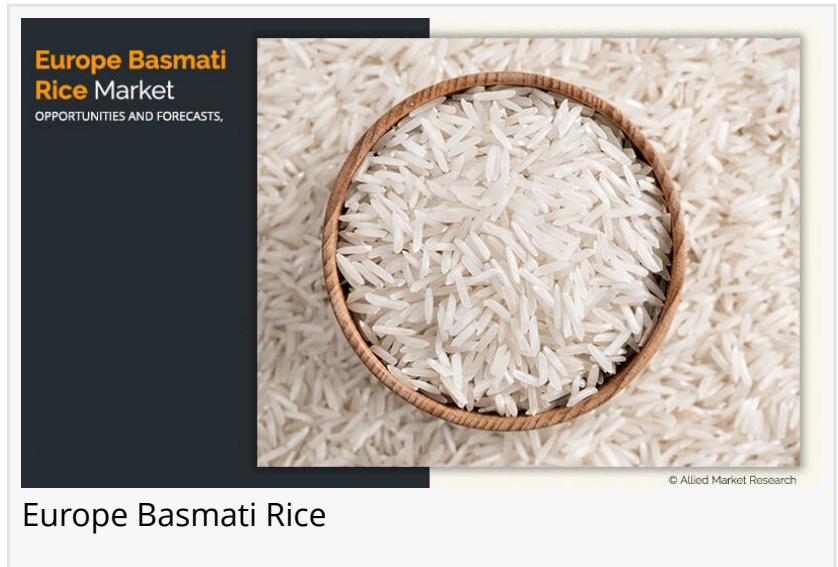


Basmati Rice Market 2022 Trends, Size, Share, Demand, Production & Sales Growth, Forecast 2031 in Europe

Significant rise in demand for basmati rice from European countries such as Netherlands and Germany is driving the growth of the Europe basmati rice market.

PORTLAND, OR, UNITED STATES, July 26, 2022 /EINPresswire.com/ --

According to the report, the [Europe basmati rice market](#) was estimated at 577.7 million in 2021 and is expected to hit \$866.5 million by 2031, registering a CAGR of 4.2% from 2022 to 2031. The report provides an in-depth analysis of the top investment pockets, top winning strategies, drivers & opportunities, market size & estimations, competitive scenario, and wavering market trends.



Europe Basmati Rice

Significant rise in demand for [basmati rice](#) from European countries such as Netherlands and Germany is driving the growth of the Europe basmati rice market. Moreover, several government initiatives to strengthen the basmati rice supply chain have supplemented the growth even more. At the same time, the top market participants have continued to improve authenticity in the basmati rice supply chain, which has been beneficial for the industry.

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Covid-19 scenario-

The outbreak of the pandemic gave way to disrupted supply chain across the globe, which impacted the Europe Basmati rice market negatively, especially during the initial period. However, the market has already started recovering at a swift pace.

The Europe basmati rice market is analyzed across type, application, distribution channel, and country. Based on type, the Indian variety segment accounted for around three-fourths of the market share in 2021, and is expected to rule the roost by 2031. The same segment would also

cite the fastest CAGR of 4.5% throughout the forecast period.

Based on distribution channel, the hypermarkets/supermarkets segment contributed to nearly one-third of the total market revenue in 2021, and is expected to lead the trail by 2031. Simultaneously, the online segment would exhibit the fastest CAGR of 6.0% from 2022 to 2031.

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Based on country, the U.K held the major share in 2021, holding more than two-fifths of the total market. Spain, however, would showcase the fastest CAGR of 7.4% by 2031.

The key market players analyzed in the Europe basmati rice market report include HBI, Estraco, East End Foods, TBA Suntra, Amira Basmati Rice, Amira Nature Foods, VSR Rice, The Rice 'n Spice International Ltd., Kohinoor Foods, and S.G.S. International Rice Company. These market players have taken recourse to several strategies including partnership, expansion, collaboration, joint ventures, and others to prove their flair in the industry.

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