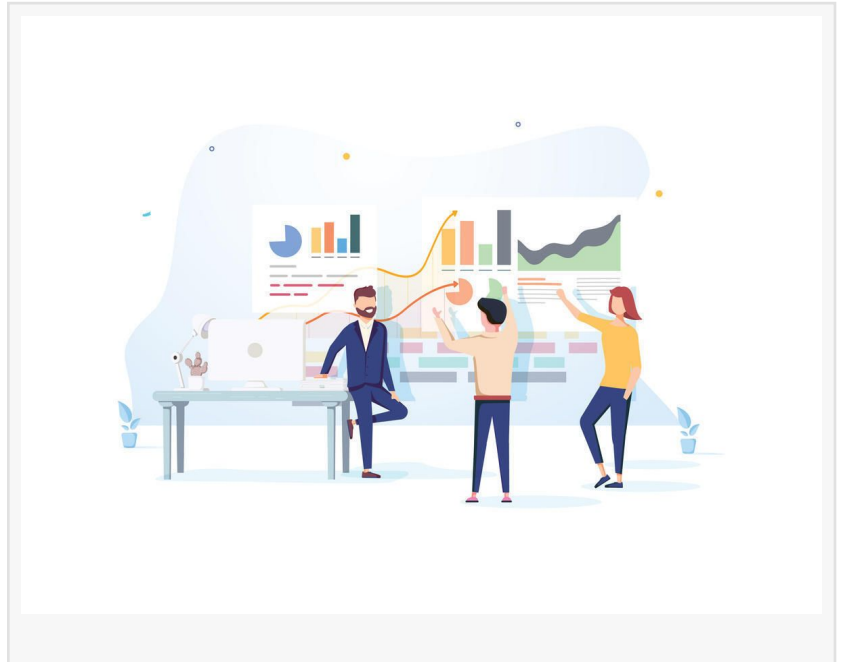


# Probiotic Cosmetic Products Market 2022 – 2028 : Increasing spending on skincare over the coming years

*Market Size – USD 268.91 million in 2020  
Market Growth – 6.5% Market Trends –  
Increasing spending on skincare over the  
coming years*

NEW YORK CITY, NEW YORK, USA, July 26, 2022 /EINPresswire.com/ -- The global [probiotic cosmetic products market](#) size was valued at USD 268.91 million in 2020 and is expected to grow at a compound annual growth rate (CAGR) of 6.5% during the forecast period.



Probiotics are live microorganisms that, when administered in adequate amounts, are capable of giving health benefits to the skin by helping to balance the skin microbiota, strengthen the skin barrier to promote tissue repair, reduce sensitivity, control acne and dermatitis, fight the action of free radicals, and prevent premature aging.

The microbiome movement is gaining traction around the world as more consumers become aware how to care for the skin's microbiota. Using probiotic cosmetics has emerged as one of the best ways to care for the skin microbiome. Experts are of the opinion that taking care of the skin's microbiota is especially important at current times due to modern lifestyles with hot baths and poorly balanced diets. The delicate ecosystem of the skin undergoes constant aggressions that impair its balance, that leads to drier, inflamed skin. Such factors are working in favour for the growth of probiotic cosmetics market.

Probiotic cosmetic products can help reduce acne, eczema, rosacea, and chronic inflammation. Increasing awareness about probiotic as a beneficial element and concerns related to skin problems, such as damaged skin, acne, breakouts, eczema, and psoriasis, are key factor driving the market growth.

One of the restraints for the market is expected to be the high price of probiotic cosmetic products. The Coronavirus pandemic also played a considerable role in the probiotic cosmetic products industry. Though there was a dramatic decline in revenue due to shop closures and stay-home policies, skincare routine became massively popular as people had more time to indulge in such routines. Though there was a decline in makeup usage, consumers made newer discoveries regarding skincare and experimented with such products as probiotic cosmetics. Though a decline in economy due to the pandemic does not bode well for the beauty industry, its effects are expected to be temporary.

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Top Profiled in the Probiotic Cosmetic Products Market Report:

- Esse Skincare
- Estee Lauder Companies, Inc.
- Aurelia Skincare Ltd.
- L'oreal S.A.
- Tula Life, Inc.
- Eminence Organic Skincare
- Unilever
- aFlore Probiotic Skincare
- Glowbiotics, Inc.
- The Clorox Co.

Market Segmentation:

Product outlook (Revenue, USD Million, 2018 - 2028)

- Skin care
- Hair care

Distribution Channel Outlook (Revenue, USD Million, 2018 - 2028)

- Hypermarket & Supermarket
- Pharmacy & Drug Store
- E-commerce
- Others

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Key Takeaways of the Probiotic Cosmetic Products Market Report:

- A comprehensive overview of the global Probiotic Cosmetic Products industry.
- Accurate market projections in terms of market size, share, and volume.
- Thorough study of the global market dynamics, such as major market revenue growth drivers, opportunities, threats, challenges, restraints, and future growth avenues.
- Deep-dive analysis of the upcoming market trends.

- Qualitative and quantitative analyses of the Probiotic Cosmetic Products Market.
- Elaborate study of the leading regional markets in the Probiotic Cosmetic Products Market.
- Complete overview of the market's competitive landscape.
- Brief look at the company profiles and portfolios.

#### Key Regional Markets Covered in the Report:

- North America

- o U.S.
- o Canada
- o Mexico

- Europe

- o Russia
- o U.K.
- o Germany
- o France
- o BENELUX
- o Rest of Europe

- Asia Pacific

- o China
- o Japan
- o India
- o South Korea
- o Rest of Asia Pacific

- Latin America

- o Brazil
- o Rest of Latin America

- Middle East & Africa

- o Saudi Arabia
- o U.A.E.
- o Israel
- o Rest of Middle East & Africa

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Tushar Rajput

Reports and Data

+1 212-710-1370

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