

# SOCIAL MEDIA STAR, MODEL & ACTRESS ALEXIS REN WEARS MCM WORLDWIDE ON THE COVER OF GRAZIA GAZETTE: HAMPTONS

*The latest GRAZIA Gazette: Hamptons issue celebrates MCM's AW22 campaign and features an interview with Alexis Ren about entering the next phase of her career*

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/EINPresswire.com/ -- GRAZIA Gazette, the world's first eco-friendly and sustainable luxury newspaper from the global team of editors and tastemakers from [GRAZIA USA](#), today announced the third of the publisher's market-specific editions in the Hamptons.

The third installment of GRAZIA Gazette: Hamptons for Summer 2022 is a 48-page special issue featuring a candid interview with social media sensation and actress Alexis Ren. Ren is dressed exclusively by the iconic luxury travel and accessories brand [MCM Worldwide](#) for the cover shoot, sporting looks from the global fashion house's AW22 The Movement campaign.

The issue arrives at the height of summer out East and follows the unprecedented success of the sustainable newspaper since its inception. Over the past 12 months, GRAZIA Gazette has published multiple issues in new markets, including GRAZIA Gazette: Art Basel, GRAZIA Gazette: Los Angeles, and GRAZIA Gazette: F1 Miami.



"Alexis Ren is the type of boldly empowered woman that GRAZIA USA strives to celebrate. She has shared every aspect of her life with millions of followers on social media since she got her start in modeling at the age of 25, and in doing so has built the kind of platform that so many young women dream of. Despite receiving the inevitable skepticism that comes with a life lived in the spotlight, she remains fearless in her career evolution, and we're excited to share her next act with our readers," said Melissa Cronin, President of Pantheon Media Group.

MCM's Autumn/Winter 2022 The Movement Campaign embodies the true freedom of a life in motion, and takes the brand spirit of mobility, travel, and culture to an entirely new level. The motorsport-inspired campaign harnesses the dynamic energy of motorbikes and associated paraphernalia to showcase the collection's most exclusive unique designs: modern cuts that form compelling silhouettes.

Elsewhere in the 48-page special edition, 17-year-old rising star, Siena Agudong speaks exclusively to Entertainment Editor Jaclyn Roth about her new role in the Netflix live-action series, Resident Evil, NYC's premier health and wellness destination, The Well, showcases the brand's summer home at the exclusive Dune Deck Beach Club in Westhampton, and luxury Italian fashion label, Valentino unveils a new two-story boutique on Main Street in East Hampton. In addition, readers will find more news dedicated to those who live, work, and play in the Hamptons.

The GRAZIA Gazette is mailed directly to the homes of the most affluent and high-net-worth individuals in specific markets. The elite audience comprises the wealth circuit of The Hamptons and meets GRAZIA USA's criteria as high-net-worth individuals who specifically spend in luxury, fashion, beauty, travel, wellness, and dining segments.





Additional distribution for each edition includes highly trafficked retail stores, hotels, bars, and restaurants in the Hamptons.

The latest issue attracted a portfolio of premier advertisers, including Prada, Louis Vuitton, and Manolo Blahnik. Other brands featured include Bridgehampton Breeze, Ferron, and more.

GRAZIA Gazette is set to publish one more edition in The Hamptons this season in line with Labor Day weekend, along with a slate of live brand activations.

The full interview and MCM Worldwide cover shoot with Alexis Ren is published in Grazia Gazette: Hamptons III, available at select retailers in The Hamptons starting this weekend.



#### ABOUT GRAZIA USA

GRAZIA USA is the 21st worldwide edition of Italy's fashion authority, GRAZIA. For 80 years across 23 countries, GRAZIA has remained effortlessly chic, setting the global style agenda for sophisticated women everywhere—permeating seasons, styles, and trends. GRAZIA USA brings a cultural touchstone to the world's largest luxury market with a mission to inspire and celebrate the individuality, beauty, and style of women around the world. The digital-first platform, complemented by a quarterly print book, features high-end fashion, beauty, arts, culture, design and travel content alongside celebrity interviews and critical essays. The debut print issue of GRAZIA USA launched in September 2021.

GRAZIA is a trademark registered and owned by Mondadori Media S.p.a. In the United States, GRAZIA is published as a luxury quarterly edition, with additional GRAZIA Gazettes published to celebrate iconic locales and memorable events. Learn more at [Graziamagazine.com](https://www.graziomagazine.com).

#### ABOUT PANTHEON MEDIA GROUP, LLC:

Pantheon Media Group (PMG) is an independent next-generation media company that brings one of the most prestigious European fashion magazines to the biggest fashion market in the world. PMG is the exclusive publisher of GRAZIA USA, the latest franchise of the iconic fashion bible, first launched in Italy in 1938. Also uniquely focused on beauty, culture, society, status, celebrity, and luxury, GRAZIA USA publishes digitally first and later in print, with the release of the first of its quarterly 400-page magazines in 2021. GRAZIA USA does more than just inform and inspire an educated audience of influential readers: It is unlike anything the fashion industry in the United States has ever seen. We do not serve readers, we serve users. PMG is a 360-degree media business that is poised for the future, broadening storytelling into virtual and

augmented reality, video, television, audio, e-commerce, live events, branded content, innovative advertising solutions and beyond. PMG is headquartered in New York City.

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