

Power Bank Market Report 2022-27: Industry Trends, Share, Size, Demand

Looking forward, IMARC Group expects the power bank market to reach US\$ 15.2 Billion by 2027, exhibiting at a CAGR of 7.2% during 2022-2027.

STE R SHERIDAN, WYOMING, UNITED STATES, July 27, 2022

/EINPresswire.com/ -- The IMARC Group provides extensive analysis of the power bank industry covering the market trends, investment opportunities, growth trends, statistics, and industry prospects. The report offers a comprehensive analysis of the industry, which comprises insights on [power bank market size](#), share, trends, analysis, growth, demand, statistics, and overview. The report also includes competitor and regional analysis, and contemporary advancements in the global market.



Note: We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report. The market is segmented by size and region. The report provides an analysis of the key trends in each sub-segment of the market, along with forecasts at the global and regional level from 2022-2027. The report also includes competitive landscape of major key players in the industry along with emerging trends in the market.

Informed covered in the report:

Historical market data from 2016-2021

CAGR of the market during the forecast period 2022-2027

Detailed information on factors that will drive market growth during the next five years

Precise estimation of the Keyword market size and its contribution to the parent market

Upcoming market trends and changes in consumer behavior

A thorough analysis of the market's competitive landscape and detailed information on key players

Comprehensive details of factors that will challenge the growth of smart meters market key players

Request for a PDF sample of this report: <https://www.imarcgroup.com/power-banks-market/requestsampl>

The global power bank market reached a value of US\$ 9.9 Billion in 2021. Power banks are portable chargers designed to recharge electronic gadgets on-the-go. They can range from slim, pocket-sized devices to larger and higher-capacity chargers, depending on the power requirements of the user. They are compatible with various devices, such as tablets, portable speakers, laptops, mobile phones, cameras, etc. Power banks are usually made from Lithium-Ion (Li-ion) and Lithium-Polymer (Li-Po) batteries and are categorized into universal/standard and solar power banks. The universal charger can be charged via conventional USB sources, whereas the solar power banks are charged with both USB chargers and sunlight.

Power Bank Market Trends:

The escalating demand for smartphones and the declining prices of power banks are positively influencing the global market. Additionally, the rising number of new entrants in the industry due to the low capital investment for establishing manufacturing facilities is acting as another significant growth-inducing factor. Furthermore, the emergence of power banks as fast-moving consumer electronics has increased the competition among manufacturers to introduce innovative solutions to retain and expand the consumer base. This is further anticipated to strengthen the market growth in the coming years. Looking forward, IMARC Group expects the power bank market to reach US\$ 15.2 Billion by 2027, exhibiting at a CAGR of 7.2% during 2022-2027.

Checkout Now: <https://www.imarcgroup.com/checkout?id=906&method=1>

As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the industry behaviors of the consumers globally and our estimates about the latest market trends and forecasts are being done after considering the impact of this pandemic.

Competitive Landscape with Key Players:

Xiaomi Technology Co. Ltd.

Lenovo Group Ltd.

Microsoft Corporation

Panasonic Corporation

Sony Corporation

Adata Technology Co., Ltd.
Asustek Computer Inc.
Ambrane India Pvt. Ltd.
Anker Technology Co. Ltd.
Intex Technologies (India) Ltd.
OnePlus Technology (Shenzhen) Co. Ltd.
UNU Electronics Inc.
Samsung SDI Co. Ltd.

Market Segmentation:

Breakup by Product Type:

Portable Power Banks
Solar Power Banks
Battery Cases

Breakup by Battery Type:

Lithium-Ion
Lithium-Polymer

Breakup by Power Rating:

Below 3,000 mAh
3,001 mAh – 8,000 mAh
8,001 mAh – 20,000 mAh
Above 20,000 mAh

Breakup by Application:

Smartphones
Tablets
Portable Media Devices
Others

Regional Insights:

Asia Pacific
North America
Europe
Middle East and Africa
Latin America

Ask Analyst for Customization and Explore full report with TOC & List of Figures: <https://www.imarcgroup.com/power-banks-market>

Key highlights of the report:

Market Performance (2016-2021)

Market Outlook (2022-2027)

Market Trends

Market Drivers and Success Factors

Impact of COVID-19

Value Chain Analysis

Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

Related Reports by IMARC Group:

Oil and Gas Security Market: <https://www.imarcgroup.com/oil-gas-security-market>

Event Management Software Market: <https://www.imarcgroup.com/event-management-software-market>

3d Printing Market: <https://www.imarcgroup.com/3d-printing-market>

Transportation Management System Market: <https://www.imarcgroup.com/transportation-management-system-market>

Forensic Technologies Market: <https://www.imarcgroup.com/forensic-technologies-market>

Cloud Professional Services Market: <https://www.imarcgroup.com/cloud-professional-services-market>

Man-portable Communication Market: <https://www.imarcgroup.com/man-portable-communication-market>

Digital Ooh Market: <https://www.imarcgroup.com/digital-ooh-market>

Smart Cities Market: <https://www.imarcgroup.com/smart-city-market>

About Us:

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Elena Anderson
IMARC Services Private Limited
+1 6317911145
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/583196878>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.