



# Vision IoT, a Vision Group Company, launches Smart Vision AI technology Globally

*Today, Vision IoT, a Vision Group company, announced today the global launch of Smart Vision technology supported by its Harbor Platform*

HAUPPAUGE, NY, UNITED STATES, July 27, 2022 /EINPresswire.com/ -- Today, Vision IoT, a Vision Group company, announced today the global launch of Smart Vision technology supported by its Harbor Platform. This technology deploys smart cameras that are placed inside merchandising fixtures including beverage coolers, ice cream chests, and shelves, that capture real-time shelf and shopper data. Data is pushed through Vision IoT's Harbor Platform which collects and reports data to a central point. CPG, Distributors and Retailers leverage this real-time asset tracking to support supply chain, asset operations, asset location and merchandising priorities remotely.

"Our recent pilot with a global ice-cream novelty manufacturer yielded incredibly accurate results above 95%." Explained Austin Groves, CEO of Vision IoT. "The supply chain for frozen items such as ice-cream novelties is expensive, especially in convenience retailers where coolers are deployed across many locations. Our technology is allowing our valued client and its partners the ability to prioritize items and delivery stops based on demand. Setting up routes to deliver where the biggest orders are from day to day. We believe this is a major efficiency unlock given today's demand for drivers and increased gas prices. Every delivery needs to be maximized"

Vision IoT will continue to leverage this technology to accelerate digital transformation initiatives across the CPG industry.

"We believe the CPG industry is ready to absorb and act on the big data that can be collected from the billions of shopping trips across the bricks and mortar landscape. We are seeing Global CPG Manufacturers investing heavily in this technology because the data is clean, real-time and automated. In addition to shopper data, we are seeing operations benefit from the data around asset effectiveness and operations where we can transmit data reporting temperature, lighting, and specific maintenance notifications to a central location." Added Mr. Graves

Smart Vision utilizes state-of-the-art camera hardware, AI-[Image Recognition](#) and Harbor Platform technologies to deliver actionable, real-time big data to the CPG industry.

Key Website References

Visiongrouppretail.com

Maxerience.com

Instagng.com

Visioniot.com

Alex Borders

SMSB Consulting

+ +1 6317555800

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/583201810>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.