

## 3D Holographic Display and Services Market Size Predicted to Increase at a Positive CAGR of 23.8% by 2028

Increasing demand for 3D holographic displays in a wide range of sector and rapid growth in 5G technologies and smartphone are key factors driving market growth

VANCOUER, BC, CANADA, July 27, 2022 /EINPresswire.com/ -- The global <u>3D</u> holographic display and services market size is expected to reach USD 3.45 Billion at a steady CAGR of 23.8% during the forecast period, according to latest analysis by Emergen Research. Steady growth in revenue can be



attributed to rapid technological advancements in the field of 3D holograms, increasing adoption of digital twin technology in various sectors like manufacturing and automobile, also contributes to the growth of the market.



3D Holographic Display and Services Market Size – USD 621.7 Million in 2020, 3D Holographic Display and Services Market Growth – at a CAGR of 23.8%"

Emergen Research

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3D Holographic Display and Services Market has witnessed a growth from USD million from 2018 to 2022 with a highest CAGR is estimated to reach USD in 2028

The Research Report focuses on competitive landscape of industry that includes company profiles, business

overview, sales area, market performance and manufacturing cost structure. The report analyzes the global primary production, consumption, and fastest-growing countries with prominent players in the global industry. Key market observation is showed to make key findings on business growth. In the competitive assessment section, this 3D Holographic Display and

Services Market report sheds light on the list of manufacturers, market conditions, current trends, company profiles, and market innovations. It also includes various growth opportunities of top players.

3D Holographic Display and Services Market: Competitive Landscape

The prominent players operating in the 3D Holographic Display and Services Market are profiled in-depth in the report and their strategies, collaborations, and product innovations. The analysis of the key players and their strategies to fortify their presence in the market impart a better understanding of the competitive landscape of the 3D Holographic Display and Services Market

Some of the prominent players operating in the market are:

Realfiction Holdings AB, Fursol Corporation Ltd., CY Vision, MDH Hologram Ltd., Light Field Lab, Inc., SeeReal Technologies, Nanjing DSeeLab Digital Technology Co., BAE Systems, Voxon Photonics, and Kino-mo Limited

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The report offers these individuals a vivid description of the competitive spectrum of the global 3D Holographic Display and Services Market .The global health emergency has beleaguered the global economy, thereby disrupting this particular business domain's functioning mechanism. It assesses the present market scenario and forecasts the pandemic's aftermath in this business sector to help organizations boost their COVID-19 preparedness.

What's Included in the Report -

Global 3D Holographic Display and Services Market size and growth projections, 2020-2027

Industry Segmentation and regional growth revenue forecast for market

Competitive landscape, strategies and market share analysis

3D Holographic Display and Services Market size, share, and growth projections across regions and countries

3D Holographic Display and Services Market size and CAGR of key products, applications, and end-user verticals

Short and long term 3D Holographic Display and Services Market trends, drivers, restraints, and opportunities

Porter's Five forces analysis

Profiles of 5 leading companies in the industry- overview, key strategies, financials, and products

Some Key Highlights From the Report:

In February 2020, Realfiction entered into an agreement with EDEKA. The purpose of the agreement is to test Realfiction's Magic-as-a-Service offering in 25 stores of EDEKA across Germany.

In August 2017, Euclideon launched the world's first multi-user hologram table, which allows up to four users to interact with and walk around a holographic image by using only a small set of glasses. This exercise has also successfully served to expand the company's customer base.

North America is expected to account for largest revenue share during the forecast period. This growth can be attributed to high spending power of customers in countries in the region.

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For this report, Emergen Research has segmented the global 3D holographic display and services market based on product, application, end-use, and region:

Product type Outlook (Revenue, USD Million; 2018–2028)
Spinning LED
Pseudo Holographic Display
Planar and Television Type Display
Heads-Up Display
Volumetric Display

Application Outlook (Revenue, USD Million; 2018–2028)
Retail
Trade shows & Conferences
Digital Signage
Medical Imaging
Others

End-use Outlook (Revenue, USD Million; 2018–2028) Retail Media & Advertisement Exhibition Industry
Automotive
Medical & Healthcare
Defense & Aerospace and Aviation
Consumer Electronics
Others

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Regional Bifurcation of the 3D Holographic Display and Services Market Includes:

North America (U.S., Canada)
Europe (U.K., Italy, Germany, France, Rest of EU)
Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)
Latin America (Chile, Brazil, Argentina, Rest of Latin America)
Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)
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