

Bullseye Media Announces Podcast on Growing Dental Sleep Medicine Practices Featuring Dr. Mark Murphy

Dr. Murphy is a nationally renowned expert on dental sleep medicine and Lead Faculty for Clinical Education at ProSomnus Sleep Technologies.

DALLAS, TEXAS, UNITED STATES, July 29, 2022 /EINPresswire.com/ -- [Bullseye Media, LLC](#) has kicked off its new podcast with a 5-part series on growing a successful Dental Sleep Medicine (DSM) practice, with special guest Dr. Mark Murphy, nationally renowned expert on dental sleep medicine and Lead Faculty for Clinical Education at [ProSomnus Sleep Technologies](#). The podcast was announced at last week's Sleep and Wellness Conference in Scottsdale, Arizona.



This series is a “must-listen” for any dental sleep practitioner who wants to grow their practice the smart way and have a positive impact on patients’ lives.”

Ernie Cote

This mini series features an insightful and lively conversation with Dr. Murphy and Ernie Cote, CEO of Bullseye Media.

Building a sleep practice takes money, time and energy. In the podcast mini series, Murphy and Cote share tips, tactics and practical advice on how to:

- Get a new dental sleep practice off the ground
- Add sleep treatments to a current practice
- Build a customer base by mining current patients
- Go direct to consumers/patients
- Build a referral network, and much more

"This series is a “must-listen” for any dental sleep practitioner who wants to grow their practice the smart way and have a positive impact on patients’ lives," said Cote.

The podcast episodes are available on Anchor, Spotify, Apple Podcasts, Google Podcasts, Amazon Music, Overcast, Stitcher, RSS.

Watch the video podcasts on [YouTube](#).

Bullseye Media has provided online marketing and website management services since 2006. Our team has helped more than 375 dental practices across the U.S. and Canada achieve their growth and branding goals. And with new ownership in 2020, we've entered a new chapter as an agency, delivering more value with increased expertise.

We leverage our deep knowledge of dental marketing to ensure all facets of our clients' online marketing work in unison to maximize visibility and enhance brand awareness.



About Dr. Mark Murphy

Mark is an American Board of Dental Sleep Medicine Diplomate and has practiced in the Rochester, Michigan area for over 35 years. He is the Lead Faculty for Clinical Education at ProSomnus Sleep Technologies, Principal of Funktional Sleep (<https://funktionalssleep.com>), serves on the Guest Faculty at the University of Detroit Mercy School of Dentistry and as a Regular Presenter at the Pankey Institute. He has served on the Boards of Directors of the Pankey Institute, National Association of Dental Laboratories, the Identallooy Council, the Foundation for Dental Laboratory Technology, St. Vincent DePaul's Dental Center and the Dental Advisor. He lectures internationally on Leadership, Dental Sleep Medicine, TMD, Treatment Planning, and Occlusion.

About Bullseye Media

Bullseye Media, LLC provides highly targeted marketing for practitioners within the dental industry. The Bullseye Media team has helped over 375 dental practices sell services and acquire new patients through digital marketing and reputation management. Based in North Texas, Bullseye Media serves clients across the world, helping them achieve their branding and practice growth goals.

For more information, please visit <https://onlinedentalmarketing.com/>.

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