

Strategies For Global Men's Personal Care Market Players In 2022-2026 Market Forecast Period

The Business Research Company's Men's Personal Care Global Market Report 2022 – Market Size, Trends, And Global Forecast 2022-2026

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According to 'Men's Personal Care Global Market Report 2022 – Market Size, Trends, And Global Forecast 2022-

2026' published by The Business Research Company, the men's personal care market size is expected to grow from \$53.13 billion in 2021 to \$57.13 billion in 2022 at a compound annual growth rate (CAGR) of 7.53%. As per TBRC's men's personal care market outlook the market size is expected to reach \$76.87 billion in 2026 at a compound annual growth rate (CAGR) of 7.70%. The growing consumer inclination for specific grooming products across the globe is significantly contributing to the men's personal care market growth.

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The men's personal care market consists of sales of personal care products for men by entities (organizations, partnerships, and sole proprietors) that manufacture Men's care products for hair, skin, and other personal uses that are used for enhancing personality and for personal hygiene. men's personal care products include perfumes, deodorants, mouthwashes, hair conditioners, hair gel, and facial products, among others. These products are used by men to nourish their skin and hair and to look and feel good.

[Global Men's Personal Care Market Trends](#)

The increasing use of natural ingredient-based products has been a major trend in this market. Companies in the men's personal care market are focused on offering more and more natural ingredient-based products to consumers. Also, men have begun to prefer personal care products that are made from natural ingredients to avoid the side effects of chemicals from conventional products.

The logo for The Business Research Company, featuring the text "The Business Research Company" in a black, sans-serif font. To the right of the text is a stylized bar chart with three bars of varying heights, colored in shades of green and blue.

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Men's Personal Care Global Market Report 2022 –
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Global Men's Personal Care Market Segments

The global men's personal care market is segmented:

By Product: Skin Care Products, Hair Care Products, Shave Care Products, Fragrances, Others

By Category: Organic, Conventional

By Age Group: 18-30 Years, 31-58 Years, 59 And Above

By Distribution Channel: Online Retail Stores, Convenience Stores, Specialist Retailers, Supermarkets/Hypermarkets, Others

By Geography: The global men's personal care market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, North America accounts for the largest share.

Read more on the global men's personal care market report at:

<https://www.thebusinessresearchcompany.com/report/mens-personal-care-global-market-report>

Men's Personal Care Global Market Report 2022 is one of a series of new reports from The Business Research Company that provides men's personal care global market overviews, men's personal care industry analysis and forecasts market size and growth for the global men's personal care market, men's personal care global market share, men's personal care global market segments and geographies, men's personal care global market players, men's personal care global market leading competitor revenues, profiles and market shares. The men's personal care market report identifies top countries and segments for opportunities and strategies based on market trends and key competitors' approaches.

TBRC's Men's Personal Care Global Market Report 2022 includes information on the following:

Data Segmentations: Market Size, Global, By Region and Country, Historic and Forecast, and Growth Rates for 60 Geographies

Key Market Players: Procter & Gamble, Reckitt Benckiser, Unilever, L'Oréal, Beiersdorf AG, Johnson & Johnson, Coty Inc., Estee Lauder Companies Inc., Edgewell Personal Care Company, Kao Corporation, Avon Products Incorporated, Colgate-Palmolive Company, Shiseido Company Limited, Combe Incorporated, Conaire Corporation, Revlon Inc., Godrej Industries Ltd., Mary Kay Inc., Amway Corporation, Kimberly Clark, Amorepacific, DSM KON, Church and Dwight Company Inc., and Gillette India Ltd.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

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Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

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