

Identity as a Service Market Share, Industry Trends, Size, Revenue, Demand, Growth Analysis, Top Key Players

Increasingly stringent regulations for data protection and rising adoption of multicloud computing systems are key factors driving global IDaaS market growth

VANCOUVER, BC, CANADA, July 28, 2022 /EINPresswire.com/ -- The global IDaaS market size reached USD 3.41 Billion in 2020 and is expected to register a CAGR of 21.7% during the forecast period, according to latest analysis by Emergen Research. Global IDaaS market revenue growth rate is expected to increase significantly



during the forecast period due to increasingly stringent regulations for data protection. Rising adoption of multi-cloud computing systems is also expected to boost revenue growth of the global IDaaS market.



IDaaS Market Size – USD
3.41 Billion in 2020, Market
Growth – at a CAGR of
21.7%, Market Trends –
Increasing interconnectivity
due to increasing IoT and
BYOD trends across sectors"

Emergen Research

The Identity as a Service Market research report provides all the information related to the industry. It gives the outlook of the market by giving authentic data to its client which helps to make essential decisions. It gives an overview of the market which includes its definition, applications and developments, and manufacturing technology. This Identity as a Service market research report tracks all the recent developments and innovations in the market. It gives the data regarding the obstacles while establishing the business and guides to overcome the upcoming challenges and obstacles.

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Some Key Highlights from the Report

The private segment revenue is expected to expand at a significant CAGR during the forecast period. Increasing adoption private based IDaaS solutions by end-users is expected to boost revenue growth of this segment.

Provisioning segment is expected to lead in terms of revenue over the forecast period as it is one of most important components for access rights enforcement and compliance.

Increasing incidence of cyberattacks on government entities to access confidential information is expected to drive revenue growth of the public sector segment, which is expected to lead in terms of revenue contribution during the forecast period.

Competitive landscape:

This Identity as a Service research report throws light on the major market players thriving in the market; it tracks their business strategies, financial status, and upcoming products.

Some of the Top companies Influencing this Market include:

Google LLC, Microsoft Corporation, Capgemini SE, Oracle Corporation, International Business Machines Corporation, Salesforce.com, Inc., Okta, Inc., OneLogin, Inc., Jumio Corporation, and JumpCloud, Inc.

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Emergen Research has segmented the global IDaaS market on the basis of deployment, component, end-use, and region:

Deployment Outlook (Revenue, USD Billion; 2018–2028)

Private Cloud

Public Cloud

Hybrid Cloud

Component Outlook (Revenue, USD Billion; 2018–2028)

Password Management

Multifactor Authentication
Single Sign-On
Directory Services
Audit, Compliance & Governance
Provisioning
End-use Outlook (Revenue, USD Billion; 2018–2028)
Public Sector
Healthcare
IT & Telecom
BFSI
Education
Manufacturing
Energy & Utilities
Others
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Market Scenario:
Firstly, this Identity as a Service research report introduces the market by providing an overvie

Firstly, this Identity as a Service research report introduces the market by providing an overview which includes definition, applications, product launches, developments, challenges, and regions. The market is forecasted to reveal strong development by driven consumption in various markets. An analysis of the current market designs and other basic characteristics is provided in the Identity as a Service report.

An assessment of the market attractiveness with regard to the competition that new players and products are likely to present to older ones has been provided in the publication. The research report also mentions the innovations, new developments, marketing strategies, branding techniques, and products of the key participants present in the global Identity as a Service market. To present a clear vision of the market the competitive landscape has been thoroughly

analyzed utilizing the value chain analysis. The opportunities and threats present in the future for the key market players have also been emphasized in the publication.

This report aims to provide:

A qualitative and quantitative analysis of the current trends, dynamics, and estimations from 2021 to 2028.

The analysis tools such as SWOT analysis, and Porter's five force analysis are utilized which explain the potency of the buyers and suppliers to make profit-oriented decisions and strengthen their business.

The in-depth analysis of the market segmentation helps to identify the prevailing market opportunities.

In the end, this Identity as a Service report helps to save you time and money by delivering unbiased information under one roo

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Eric Lee
Emergen Research
+91 90210 91709
sales@emergenresearch.com
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