

Japan Functional Drinks Market 2021: Share, Size, Analysis, Industry Trends and Forecast 2026

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According to the latest report by IMARC Group, titled "[Japan Functional Drinks Market](#): Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026," the japan functional drinks market exhibited strong growth during 2015-2020. Looking forward, IMARC Group expects the market to grow at a CAGR of 13% during 2021-2026.



Japan Functional Drinks Market Report

Functional drinks are non-alcoholic beverages that have been heavily supplemented with vitamins, minerals, dietary fibres, amino acids, probiotics, and other nutrients. Energy drinks, fruit and vegetable drinks, caffeinated beverages, sports drinks, carbonates, specialty drinks, etc. are a few examples of frequent product variations. Functional beverages have many advantages, such as preserving a balanced microbiota in the gut, lowering inflammation, increasing energy and metabolism, etc.

Covid-19 Scenario: We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

free sample of the report: <https://www.imarcgroup.com/japan-functional-drinks-market/requestsampl>

Market Trends and Drivers:

The market for functional drinks in Japan is being driven by rising consumer health concerns and rising ready-to-drink (RTD) beverage consumption. The rise of gut-related diseases such as gastroenteritis, gastroesophageal reflux disease (GERD), and ulcers is also driving up product demand. A number of major companies are also releasing new flavours inspired by a variety of traditional Japanese beverages, such as Aojiru, Mugicha, kombucha, Sakura tea, etc. In addition,

the market is growing due to the growing influence of social media trends and celebrity endorsements endorsing the usage of functional drinks. In addition, it is projected that in the upcoming years the market for functional beverages in Japan would grow as organic product varieties start to appear.

Market Summary:

Competitive Landscape:

Archer Daniels Midland Co., Ashahi Soft Drinks Co Ltd., Danone, ITO EN, Monster Beverage Corporation, Nestlé, PepsiCo Inc., Red Bull, Rockstar Inc. (PepsiCo Inc.), Coca-Cola Bottlers Japan Inc. (The Coca-Cola Company), Suntory Beverage & Food Ltd. (Suntory Group) and Taisho Pharmaceutical Co. Ltd.

The report has segmented the market on the basis on region, type, distribution channel.

Breakup by Type:

- Sports Drinks
- Energy Drinks
- Carbonated Drinks
- Fruit/ Vegetable Drinks
- Bottled Water
- Specialty Drinks
- Functional Tea & Coffee
- Others

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- Specialist Retailers
- Online Retailers
- Others

Breakup by Region:

- Kanto Region
- Kinki Region
- Central/ Chubu Region
- Kyushu-Okinawa Region
- Tohoku Region
- Chugoku Region

Hokkaido Region
Shikoku Region

Explore full report with table of contents: <https://bit.ly/363mmZS>

Key highlights of the report:

Market Performance (2015-2020)
Market Outlook (2021- 2026)
Porter's Five Forces Analysis
Market Drivers and Success Factors
SWOT Analysis
Value Chain
Comprehensive Mapping of the Competitive Landscape

If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

If you want latest primary and secondary data (2021-2026) with Cost Module, Business Strategy, Distribution Channel, etc. Click request free sample report, published report will be delivered to you in PDF format via email within 24 to 48 hours of receiving full payment.

Related Report by IMARC Group:

[GCC Dairy Market Trend](#): Industry Share, Size, Growth, Opportunity and Forecast 2022-2027

[UAE Camel Dairy Market Report](#): Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026

Dairy Snacks Market Report: <https://bit.ly/3mYjKo3>

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Latin America Animal Feed Market Report: <https://bit.ly/3AUdpz2>

Blackstrap Molasses Market Report: <https://bit.ly/3vutGtA>

Batter and Breeder Premixes Market Report: <https://bit.ly/3DXy8U6>

Mango Butter Market Report: <https://bit.ly/3sKRnOH>

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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