

IPwe Names Leann Pinto President

Leann Pinto, former Director of Patent Licensing at IBM, joins IPwe as President

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/EINPresswire.com/ -- IPwe announced that [Leann Pinto](#) is joining the company as President, effective immediately. As IPwe President, Leann will be primarily responsible for day-to-day executive management, developing corporate strategy and expanding enterprise relationships.



Leann joins IPwe after three years at IBM, where she was a key player in the patent business group, serving, most recently, as the Director of Patent Licensing. At IBM, she oversaw the monetization of its renowned patent portfolio of almost 65,000 patents worldwide and was personally responsible for generating over \$150 million in revenue during her tenure. Leann first became aware of IPwe CEO [Erich Spangenberg](#) when she was a patent litigator in the pharmaceutical space, achieving notable victories for numerous international brand pharma companies. When she was introduced to Erich again upon transitioning to IBM, Leann was impressed with IPwe's evolved [patent monetization](#) approach and collaborated with IPwe

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Erich Spangenberg

through the companies' partnership to improve understanding, promote adoption and transactional efficiency in this critical asset class.

"When working with the IPwe team in the past, I was amazed by their skills, creativity and passion to transform the intellectual property space," said Leann. "Now, I am excited to work with Erich and the great team he has assembled to further scale IPwe's proprietary data and technology into a user-friendly platform that not only enables a more efficient patent monetization process but also provides clear metrics on the value and return on investment for intellectual property assets to all stakeholders, including both finance and business leaders. From my time at IBM, I know we have to be more collaborative, inclusive and transparent to

effectively manage this critical asset class and I believe I can make a significant contribution to advancing this effort at IPwe.”

“Leann is a force in the patent licensing space and her knowledge will allow IPwe to expand our operations and grow our enterprise-level clientele,” said Spangenberg. “She has a proven track record with enterprise and the skills necessary to improve our products and give us insights on how to improve the user experience for all our customers. Leann is committed to scaling IPwe so that we can bring transparency, collaboration and efficiency to the intellectual property space”.

About IPwe

Founded in 2018, IPwe is a global innovation platform leveraging the power of artificial intelligence, predictive analytics and blockchain technology. Through the IPwe Platform, large enterprises, SMEs, owners, those looking to enhance their innovation profiles and those with a legal, technical or financial focus benefit from IPwe’s mission to empower innovation in emerging technologies. IPwe is committed to improving ROI whether measured by dollar returns, jobs created, ventures launched, or problems solved by increasing transparency, lowering costs and enhancing returns for the entire innovation ecosystem.

About Leann Pinto

Leann Pinto is an expert in patent monetization, having personally generated over \$150 million in revenue during her tenure at IBM as a top decision-maker in IBM’s patent business group, most recently acting as the Director of Patent Licensing. Leann’s introduction to patents and monetization started in the pharmaceutical industry, where she represented both generic and brand pharma companies, including as a patent litigator achieving notable victories for numerous international brand pharma companies. Leann earned her undergraduate degree in pharmacy and later obtained a law degree. Before IBM, she held executive positions with startup pharma companies in business development, regulatory affairs and compliance. As President, she oversees IPwe’s day-to-day executive management, operational growth, corporate strategy and enterprise relationships.

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