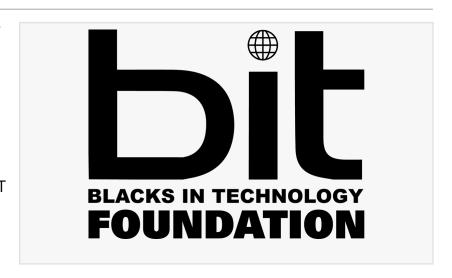


## The Black Tech Community Takes Over Disney World

Blacks In Technology Hosts BITCON 2022: A Tech Conference for the Culture

ORLANDO, FL, USA, August 9, 2022
/EINPresswire.com/ -- <u>Blacks In</u>
<u>Technology, LLC</u> and the <u>Blacks In</u>
<u>Technology Foundation</u> (BIT) hosts
their 4th annual conference for Black IT
professionals, entrepreneurs, gamers,
and afro-futurists. Hundreds will
descend on Disney World October 2628, 2022.



The in-person conference will feature global brands, world class speakers and business leaders. Sponsors include Google, Disney, Northwestern Mutual, Bridgewater Consulting, Ally Bank,

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Conferences like BITCON are important for those marginalized and underestimated in tech. If we aren't invited to have a seat at the table, we need to build our own tables."

Arlan Hamilton, Founder, Managing Partner - Backstage Capital Block, TIAA, CapTech Ventures, Red Ventures, Intuit, ADP, Spotify, and many more.

The 50 plus speaker lineup will be led by writer, activist, comedian, and techie, Baratunde Thurston, author of the New York Times bestseller How To Be Black and host of television series Lenovo Late Night I.T. and PBS's America Outdoors.

"This year we will emphasize three pillars: meaningful networking, career advancement, and actionable learning. The balance we want to strike is 40% block party 60% tech conference," according to Dennis Schultz, Executive Director of the Blacks In Technology Foundation. "I want

every attendee to walk away with knowledge they can immediately apply... and have fun in the process."

Greg Greenlee, Founder of Blacks In Technology says, "After 2 years of not having in person events, I am extremely excited that this year's <u>BITCON</u> will be a hybrid conference. There is no replacement for the in-person engagement experience and BITCON has always been the perfect

safe space for our community to interact."

This year BIT anticipates over 1,000 attendees. Onsite, there will be dozens of workshops, training sessions, technology demos, leadership conversations, and technical talks for beginners and experts alike. Topics and tracks include Web 3, cryptocurrency, NFTs, metaverse, Al & ML, gaming & esports, cloud/DevOps, cybersecurity, data science, social responsibility, government policy, career development, entrepreneurship, and professional storytelling.



Additionally, attendees can participate in one of the largest in person career fairs for diverse tech talent, join a gaming tournament with a \$5,000 grand prize, or enter a startup pitch competition with a \$10,000 in non-dilutive funding.

Author, entrepreneur, venture capitalist, and BITCON 2022 speaker Arlan Hamilton adds, "Conferences like BITCON are important for those marginalized and underestimated in tech. If we aren't invited to have a seat at the table, we need to build our own tables."

Multiple BITCON attendee and Agile Coach, Alex Bernardin, adds, "I support BITCON and the BIT community because it's the support network that I didn't have when I was coming up."

To learn more about the conference and to purchase tickets, visit bitcon.blacksintechnology.net.

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About the Blacks In Technology Foundation

Blacks In Technology (BIT) is the largest community of people of African descent in the technology industry. Through community-focused activities, events and outreach, The Blacks In Technology Foundation is "Stomping the Divide" by establishing a blueprint of world-class technical excellence and innovation by providing resources, guidance, networking, and opportunities for members to share their expertise and advance their careers.

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