

U.S. Enterprise Agile Transformation Services Market: Key Vendors, Trends, Analysis, Segmentation, Forecast 2026

An agile transformation service helps enterprises to sustain the intense competition in the market and the threat of market disruption.

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/EINPresswire.com/ -- The growth of

the [U.S. enterprise agile](#)

[transformation services market](#) is

attributed to rise in need for

accelerated product development,

continuous changes in business needs,

and increase in need for better

communication & collaboration among

businesses, along with the rise in shift

from traditional transformation toward

agile transformation are the key factors

that drive of the growth of the U.S. enterprise agile transformation services market. Several

benefits of agile transformation, such as reduced costs, more flexibility, quicker time to release,

better predictability & quality, and early risk detection boost the adoption of this process among

organizations. However, certain issues associated with adoption of agile transformation, such as

structural complexities and other architectural complexities are expected to hinder the U.S.

enterprise agile transformation services market growth.

Furthermore, emerging applications of agile approaches in growing Big Data-based complex landscape are expected to present major opportunities for market expansion during the forecast period. In addition, agile transformation is revolutionizing the way business works and is future-proofing organizations with digitalization. Also, its flexible framework is capable to adopt continuously changing external competitors, internal factors, industry trends, and new technologies.

According to a recent report published by Allied Market Research, titled, "U.S. Enterprise Agile



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Transformation Services Market by Methodology, Service Type, Organization Size, and Industry Vertical: Opportunity Analysis and Industry Forecast, 2019-2026," the U.S. enterprise agile transformation services market size was valued at \$4,915.43 million in 2018, and is projected to reach \$18,189.32 million by 2026, registering a CAGR of 17.9% from 2019 to 2026.

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The scrum segment accounted for the overall U.S. enterprise agile transformation services market size in 2018 and is expected to remain dominant during the forecast period, due to increase in need to efficiently manage the team structure and work. Furthermore, the custom hybrid segment is expected to grow at a rapid pace throughout the forecast period.

Western U.S. accounted for the highest U.S. enterprise agile transformation services market in 2018 and is projected to remain dominant during the forecast period, owing to presence of major market players in the country. In addition, increase in demand for agile transformation services from small-scale industries is fueling the U.S. enterprise agile transformation services market share in this region. Moreover, Southwestern U.S. is expected to attain the highest CAGR during the forecast period, due to growth in number of small-scale enterprises and start-ups with in-built DevOps and core technical practices in this region. Moreover, rise in awareness about agile transformation services and surge in need to reallocate resources skillfully is also anticipated to drive the U.S. enterprise agile transformation services market in this region.

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Key Findings of the U.S. Enterprise Agile Transformation Services Market:

- Based on service type, the development services segment is expected to exhibit significant share in the U.S. enterprise agile transformation services market during the forecast period. The growth of this segment is mainly attributed to the evolving technologies and growing need to transform industries.
- Based on organization size in U.S. enterprise agile transformation services market analysis, the large enterprises segment generated the highest revenue share in 2018. With the growth in customer expectations, the need to operate and provide faster services to customers is fueling the market growth of this segment.

The key market players profiled in the U.S. enterprise agile transformation services industry include Accenture Plc., Agile Sparks Broadcom Inc., Endava Plc, Hexaware Technologies Limited, International Business Machines Corporation, LeadingAgile, Symphony Solutions, Xebia Group, and Cognizant Technology Solutions Corporation, and others.

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